
MODULE 4

WE THINK DIGITAL

Digital Engagement



 Meta

We Think Digital

LESSON 1

Respect and Boundaries



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Understanding and Sharing the Feelings of Others

Which one was the hardest to talk about?
Why?

What do these scenarios have in common?

How can you protect yourself from other
types of privacy invasion?

How would you deal with each scenario
if it happened to you?

Which one was the easiest to talk about?
Why?



Snooping

Illegal

Not Ethical



Activity

Scenario

#1

Do you remember when your boundaries **were not respected?**

How do you wish others had **reacted?**



Activity

Scenario

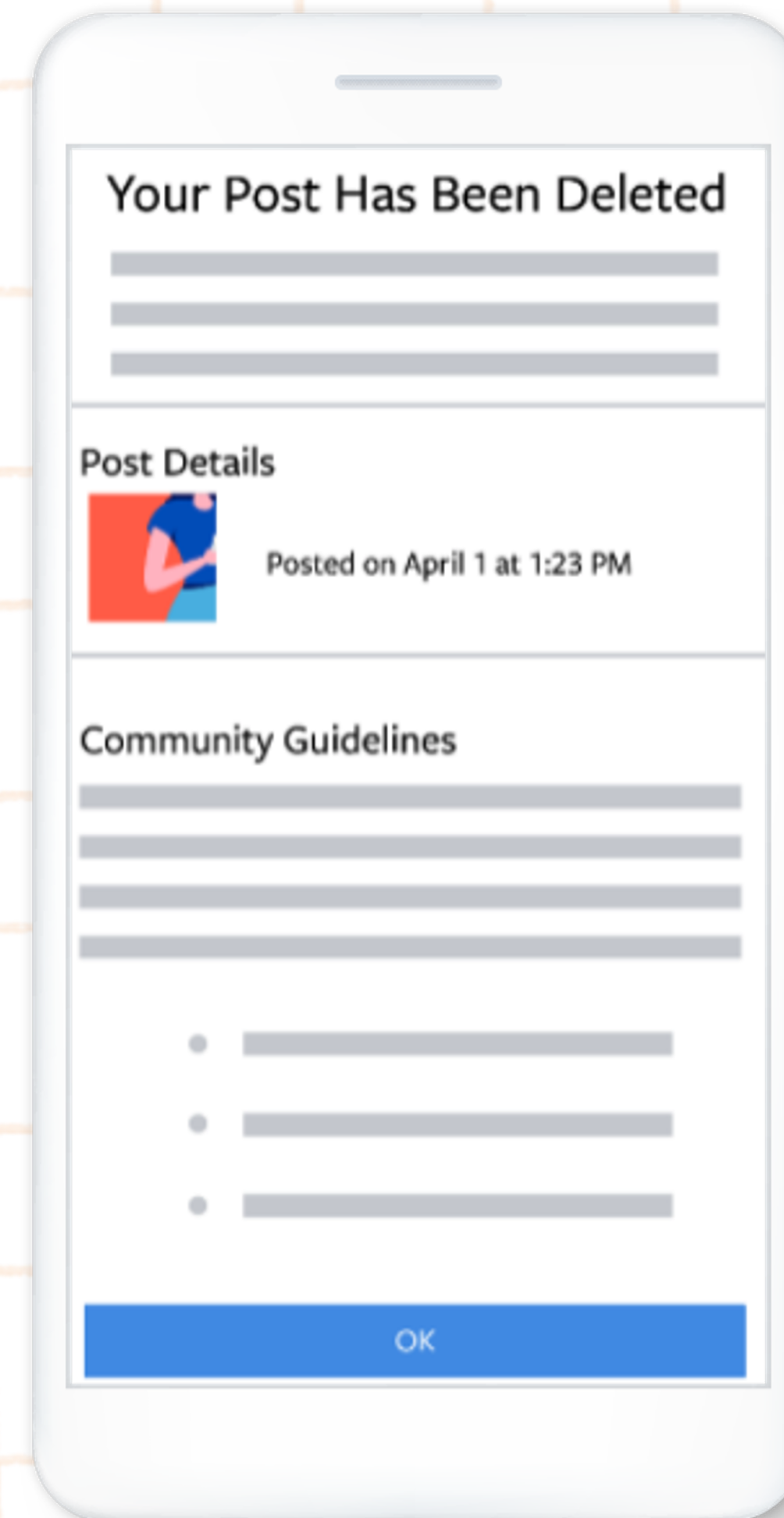
#2

Do you remember when your boundaries **were respected?**

Did you feel that others showed you **respect and kindness?**

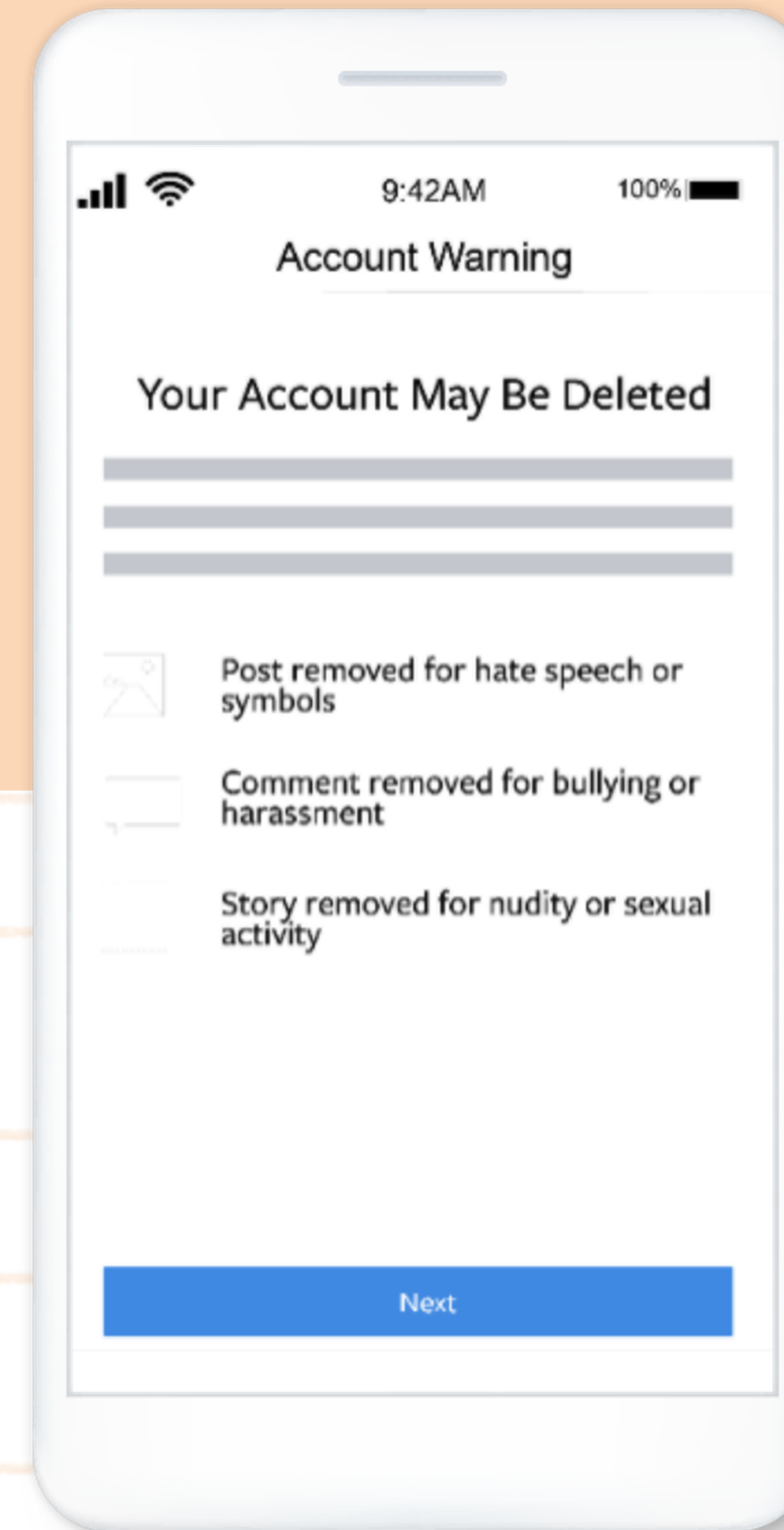
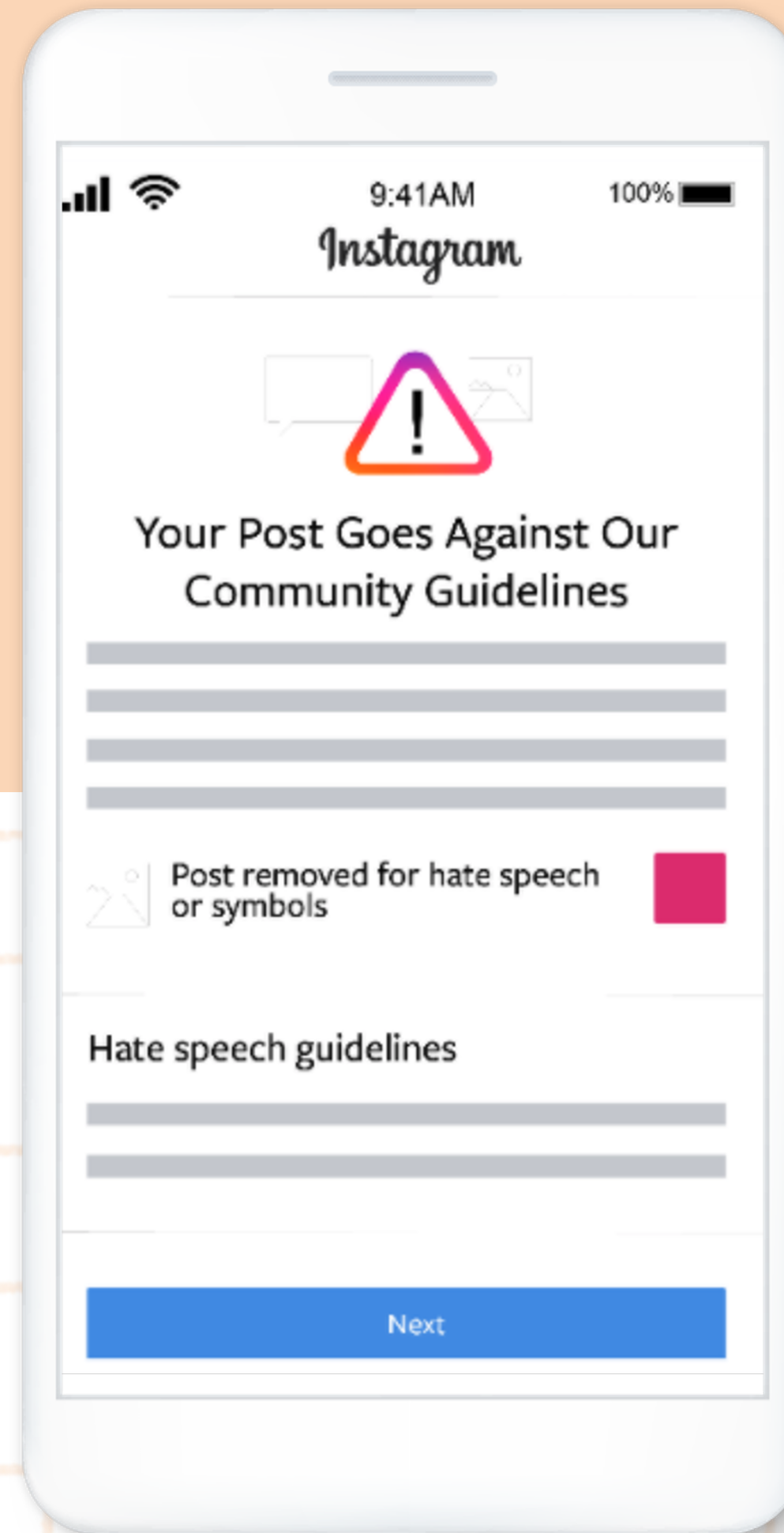
Community Standards/ Guidelines

- Respect other members of the community
- Post photos and videos that are appropriate for a diverse audience
- Share only photos and videos that you've taken or have the right to share
- Follow the law
- Be thoughtful when posting newsworthy events
- Maintain our supportive environment by not glorifying self-injury





Removal



Learn More about Meta's Terms and Policies Here:

<http://www.facebook.com/policies>

LESSON 2

Healthy Online Relationships



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Relationship Vocabulary

Who Knows What These Words Mean?



Bystander



Upstander

Bystander



Someone who **observes** some kind of act take place.

Upstander



Someone who **does something** positive in response.

WHAT ARE Relationships?



Friends



Partners



Schoolmates



Club Members



Describe a Healthy Relationship



What Do You Do To Support Someone You're In a Healthy Relationship With?



Your Relationship with Technology

Who do you interact with through technology?

How can you keep in touch with people thanks to mobile devices and computers?

What platforms, services, or websites do you use to interact with people?

What challenges do the internet and mobile technologies pose in creating/maintaining healthy relationships?

How have the internet and mobile technologies (like tablets or mobile phones) given you opportunities for creating or maintaining healthy relationships?

What kinds of friendship drama have you seen or experienced because of things that were posted online?

WHAT IS Over-Messaging?



WHAT IS Over-Messaging?

Someone sends so many messages to another person that the other person becomes overwhelmed.



Technology and Relationships

Technology and Relationships



Good

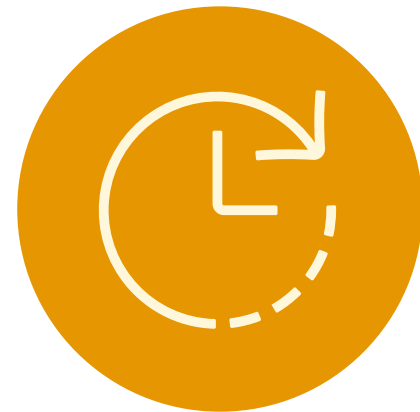


Bad

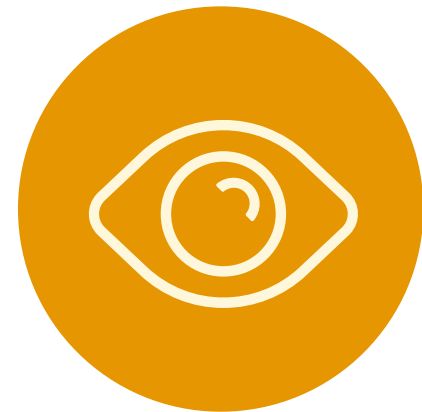
IS THIS Behavior Healthy?



Is This Behavior Healthy?



Messaging your partner 24/7



Reading your friend's text messages without their permission



Posting rude comments on someone's social media post



Talking about an argument you had with a friend publicly on a social media platform

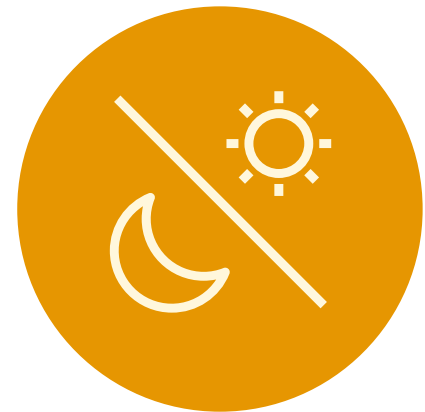


Exchanging social media passwords



Talking to strangers/people you don't know well online

Is This Behavior Healthy?



Messaging “good night” or “good morning” (maybe every day) to someone you care about



Liking and re-sharing everything your friends post



Posting content on social media using your friend’s account (in their name)



Tagging your friends in photos from a party



Spreading gossip about your schoolmate on social media



Posting excerpts from a private conversation without asking permission



How Can You Encourage Your Friends to Become Upstanders If They See Any Kind of Unhealthy Behavior in Relationships?



Activity

Scenario

#1

How can you encourage your friends to become upstanders if they see any kind of unhealthy behavior in relationships?

Develop an outline for a possible event for members of your school or community around the role of technology in relationships. This event could be a documentary screening/discussion, or a presentation. Provide examples of how you could use social media, like Facebook or Twitter, to advertise the event.

Create visuals alongside your outline (e.g., drawings, a meme).



Activity

Scenario

#2

How can you encourage your friends to become upstanders if they see any kind of unhealthy behavior in relationships?

Create a story about a relationship (e.g., a relationship between siblings or a relationship between friends at school) and how it might be **affected by social media.** You can act out a short play, create visuals (e.g., comic strip), or write down a hypothetical Facebook News Feed or Twitter conversation.

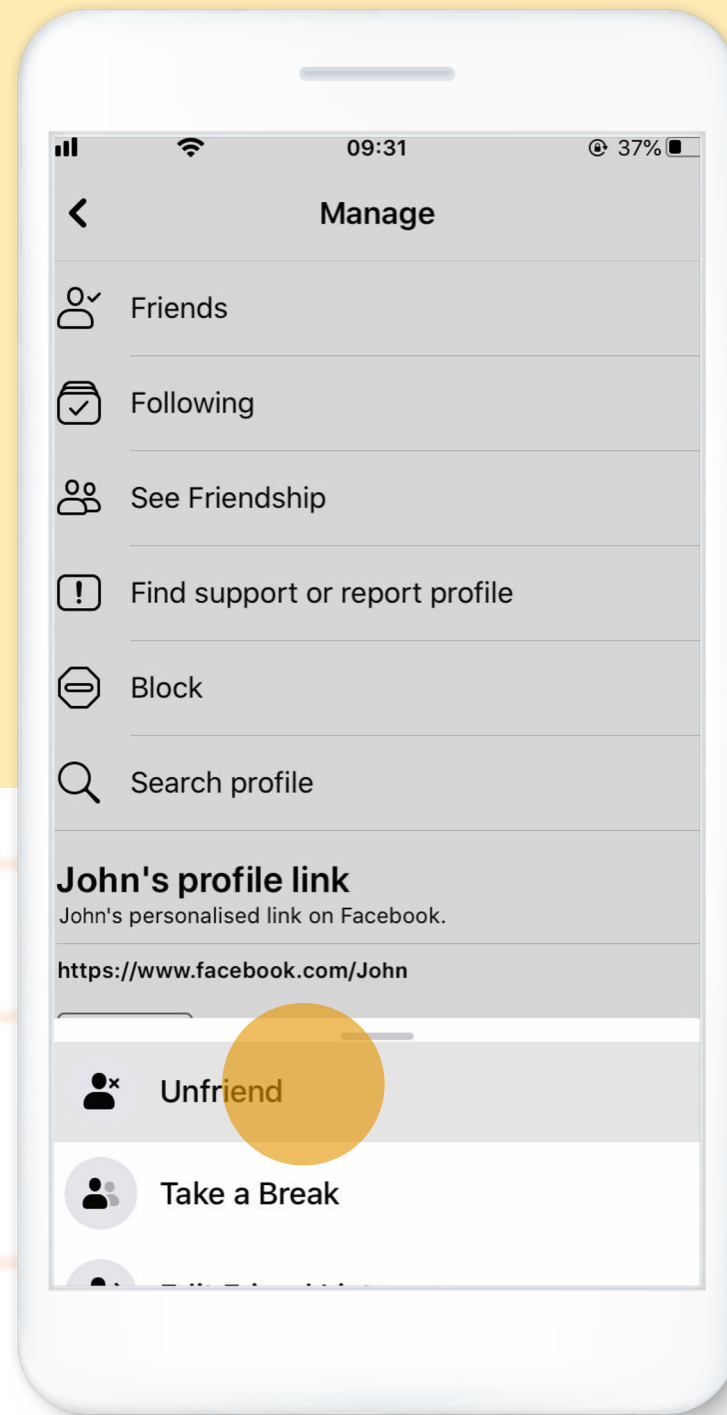
Let's be creative!



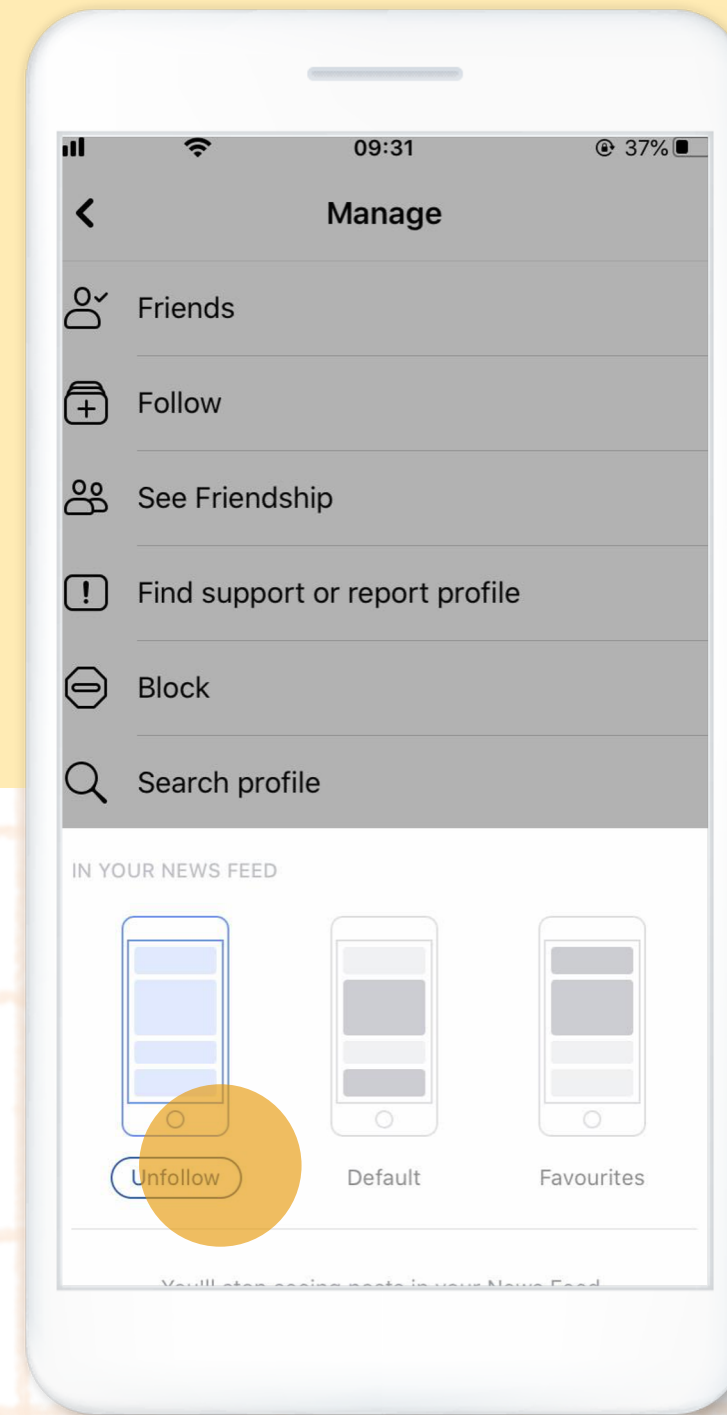
How Can You **Encourage Your Friends to Become Upstanders** If They See Any Kind of Unhealthy Behavior in Relationships?



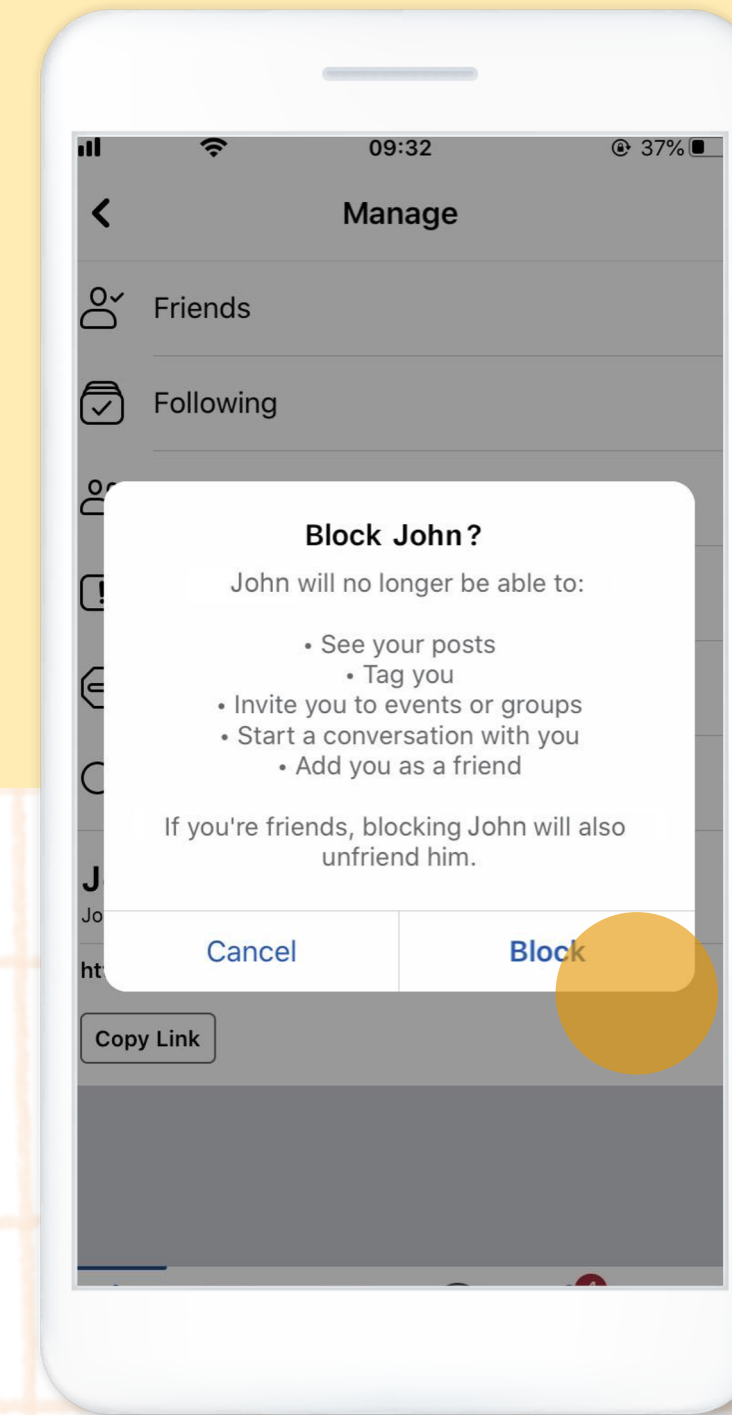
BE AN
Upstander



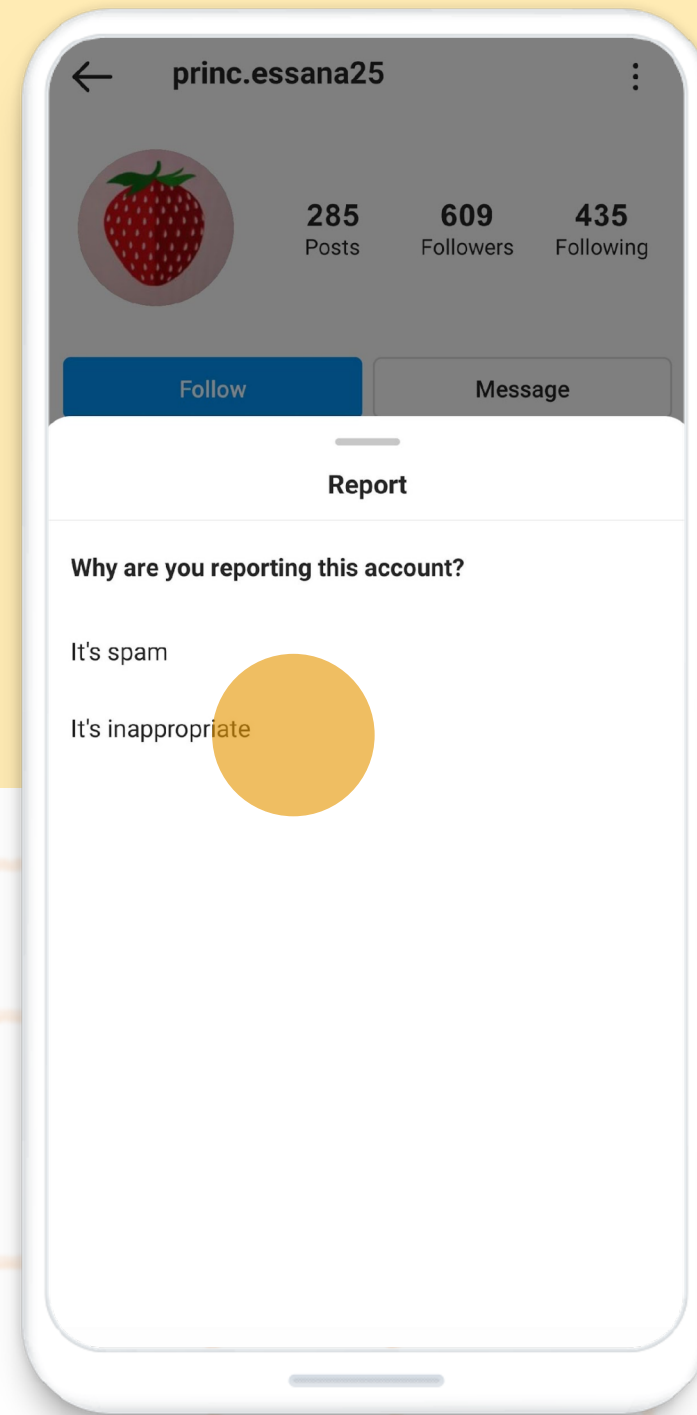
Unfriend



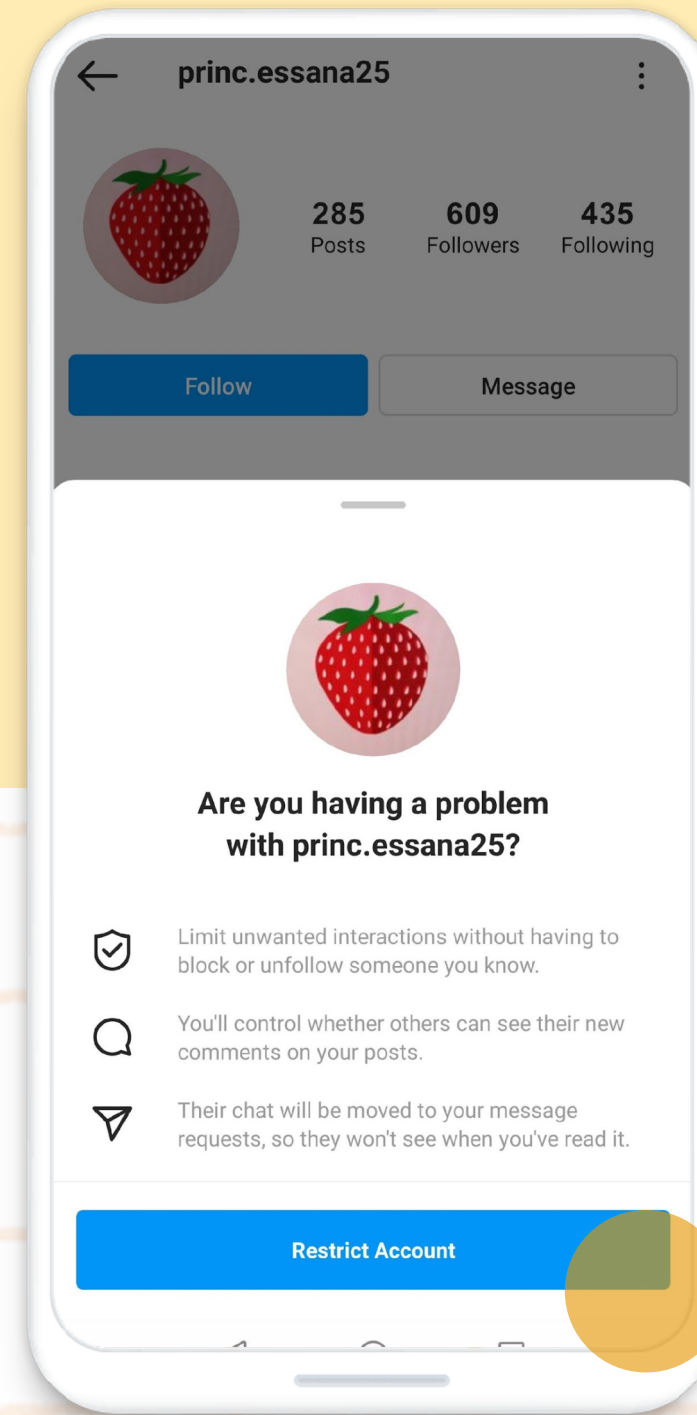
Unfollow



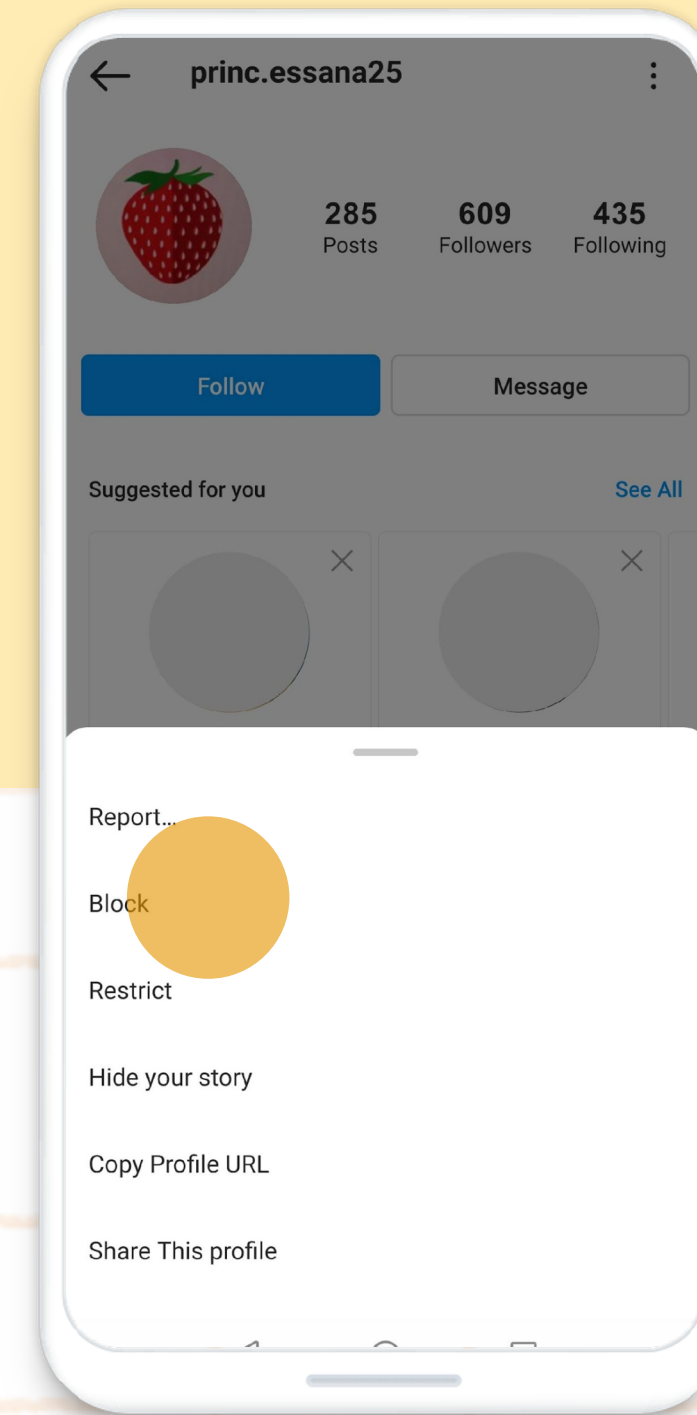
Block



Reporting



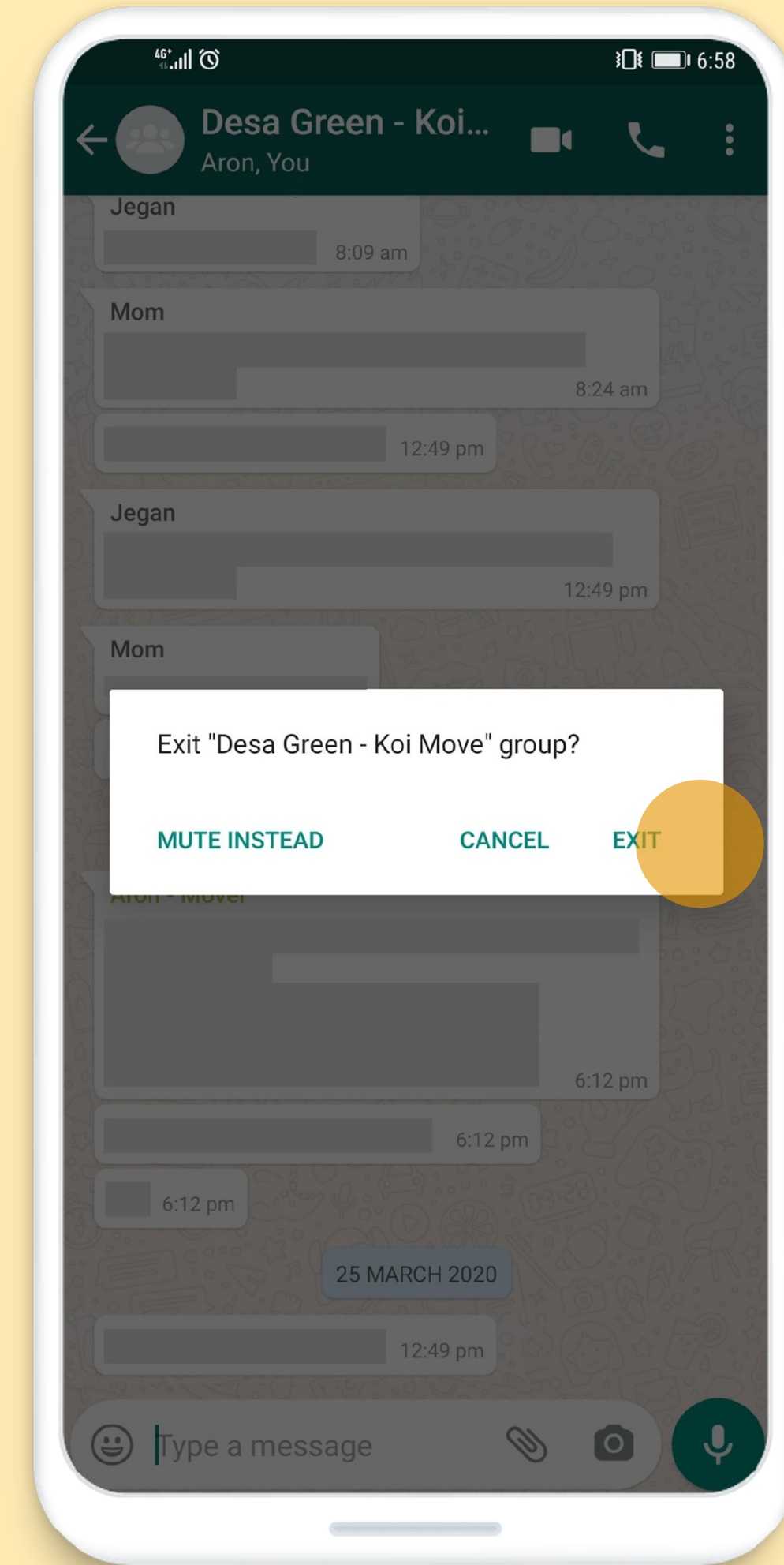
Restrict



Blocking

WhatsApp: Leave Groups

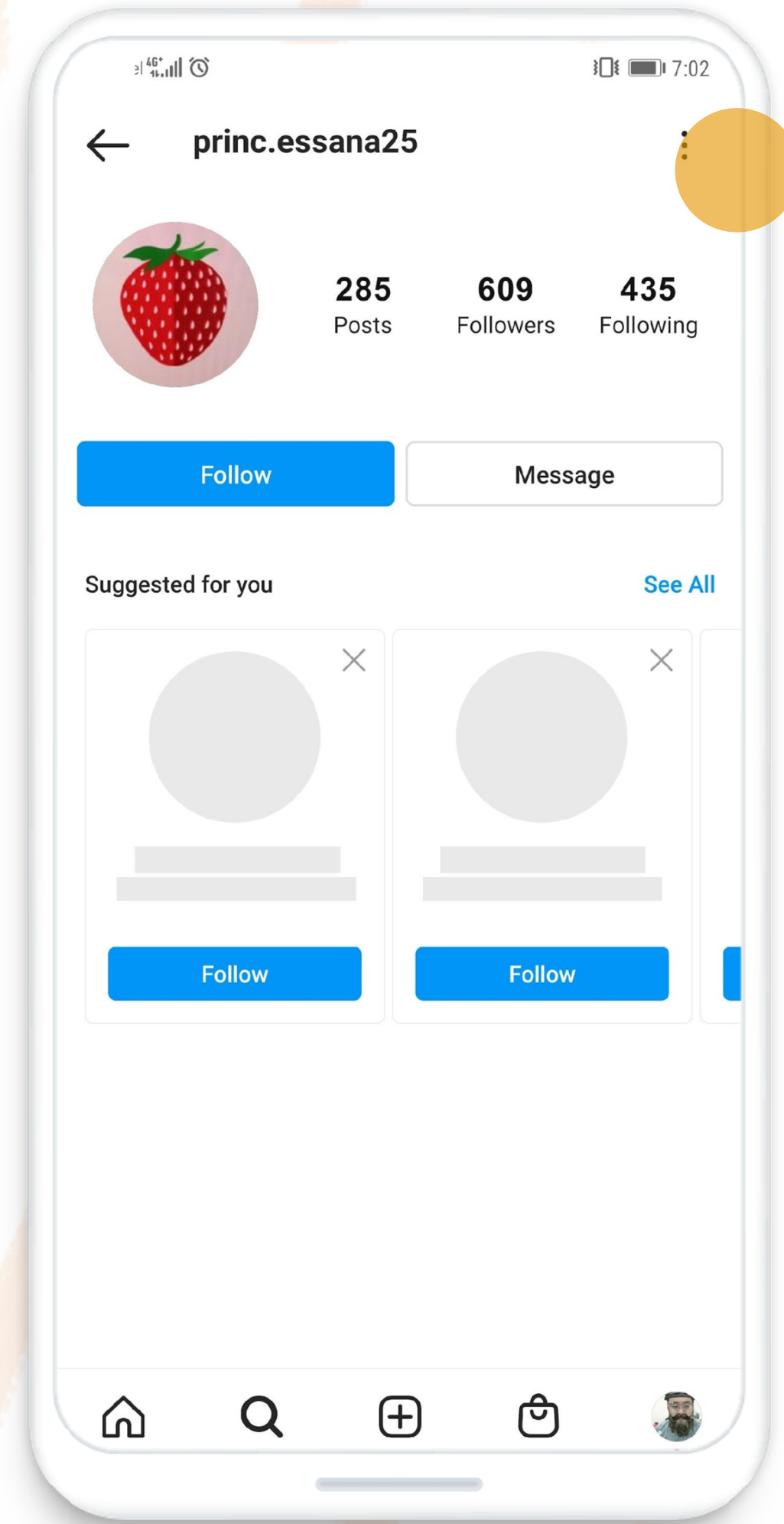
Users can **identify** groups that are problematic and **report** them as spam.



Leaving

Blocking

Reporting



LESSON 3

What Is Verification?



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How Do You Get Your News?



National Geographic Photographer Eaten Alive by Giant Ocean Sunfish!

HEADLINE





Have You Shared News on Social Media Before?





#WalangPasok

What Is Verification?

Verification is a process by which a news organization or a person gathers and assesses evidence to investigate if information is accurate or not.

What Are Fact-Checkers?



Activity

Is This Picture Real?



Remember

Verify the stories you read or view!

The Verification Steps

- ✓ [redacted]
- ✓ [redacted]
- ✓ [redacted]

[redacted]

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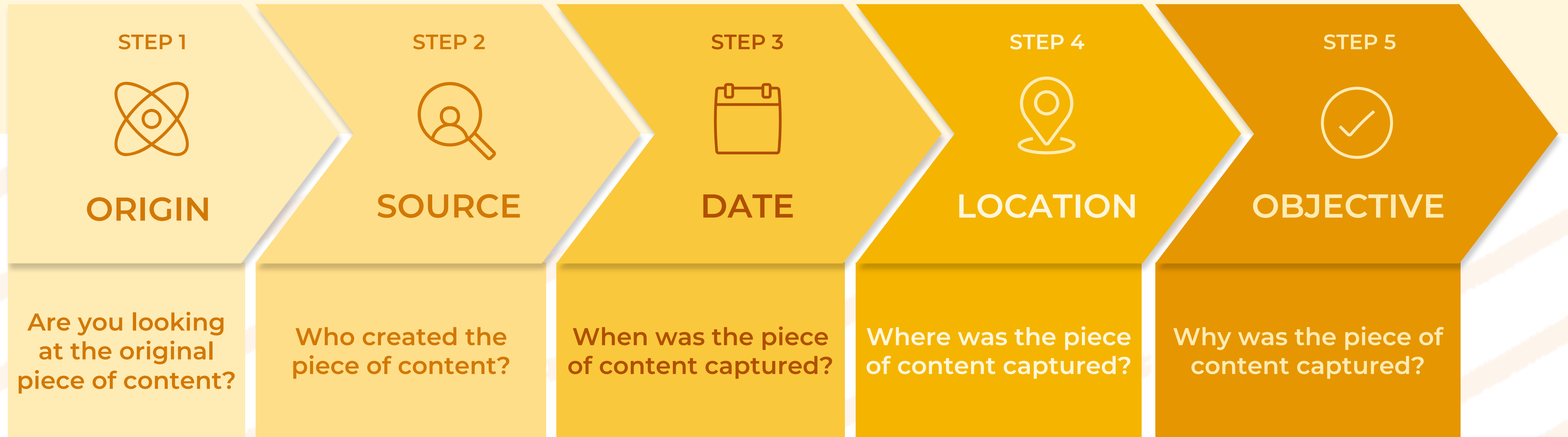


The Verification Steps

The Verification Checklist

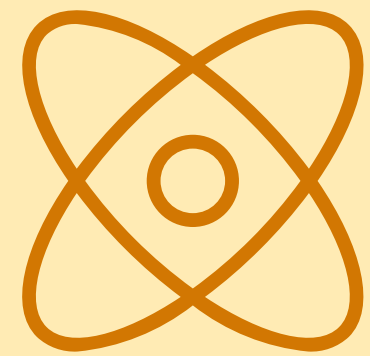


The Verification Checklist



The Verification Checklist

STEP 1



ORIGIN

**Are you looking at
the original piece
of content?**

The Verification Checklist

STEP 2



SOURCE

Who created the piece of content?

The Verification Checklist

STEP 3



DATE

When was the piece of content captured?

The Verification Checklist

STEP 4



LOCATION

Where was the piece of content captured?

The Verification Checklist

STEP 5



OBJECTIVE

Why was the piece of content captured?



Activity

Can You Verify These Images?

Source: CNN, Photo Taken by Josephine Bohol Sabanai

<https://cnnphilippines.com/regional/2020/10/25/Negros-Oriental-couple-storm-wedding.html>

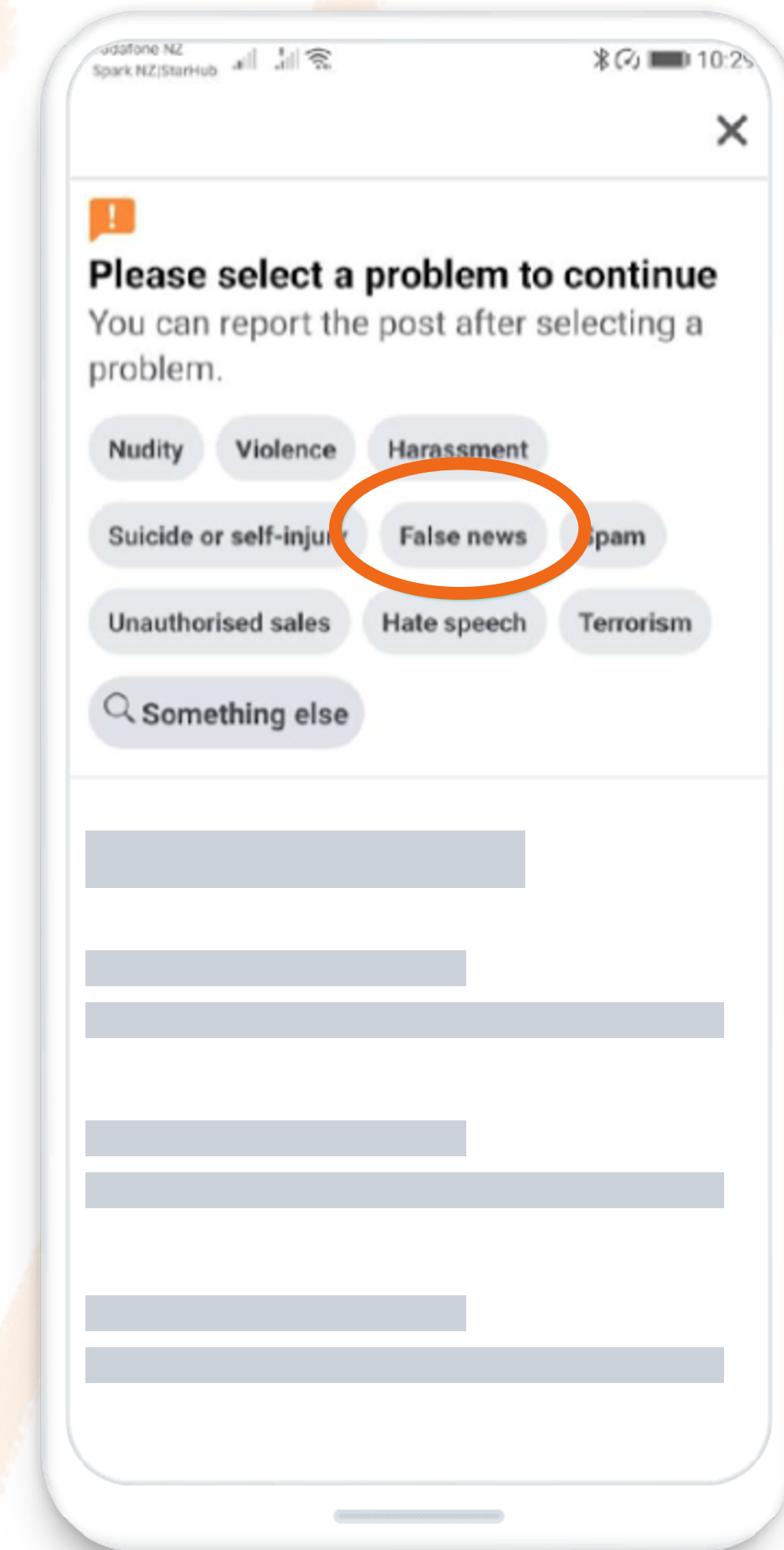


How Does Facebook Address False News?



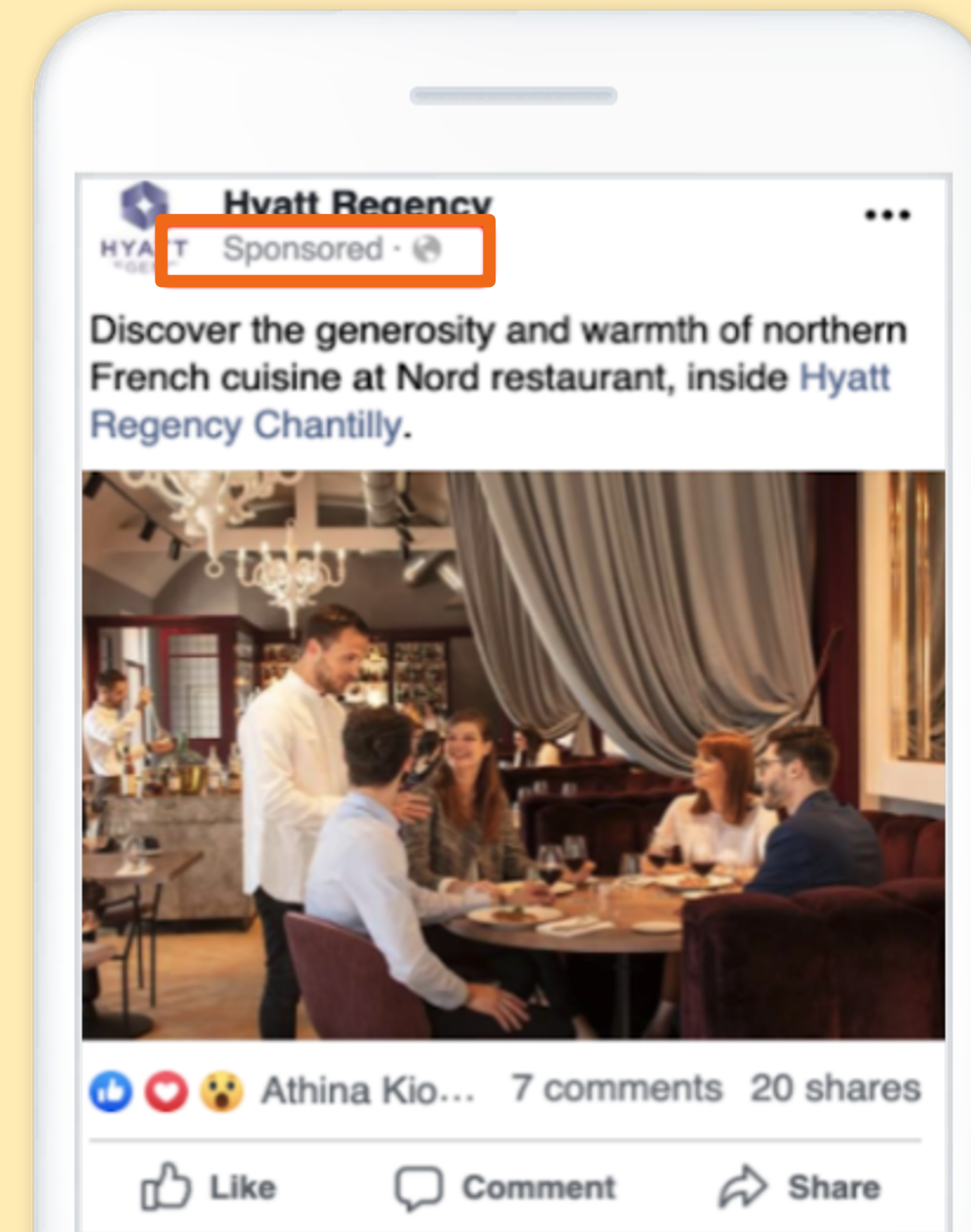
How To Report False News on Facebook

- ▶ Click the down option on the top right corner of the post — either an arrow or the three dots.
- ▶ Choose the option “Find Support or Report Post.”
- ▶ Click “False Information.”



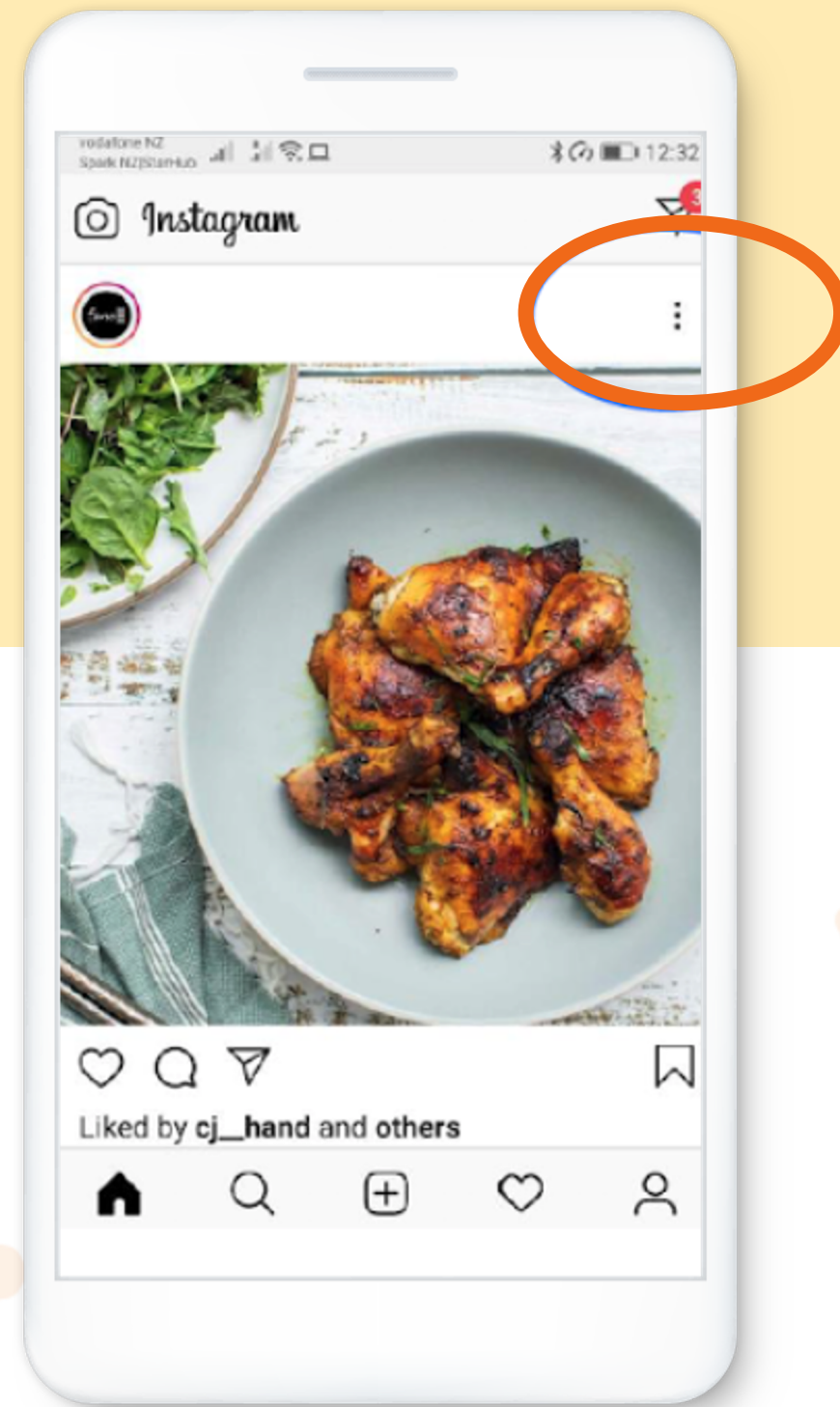


Organic Post

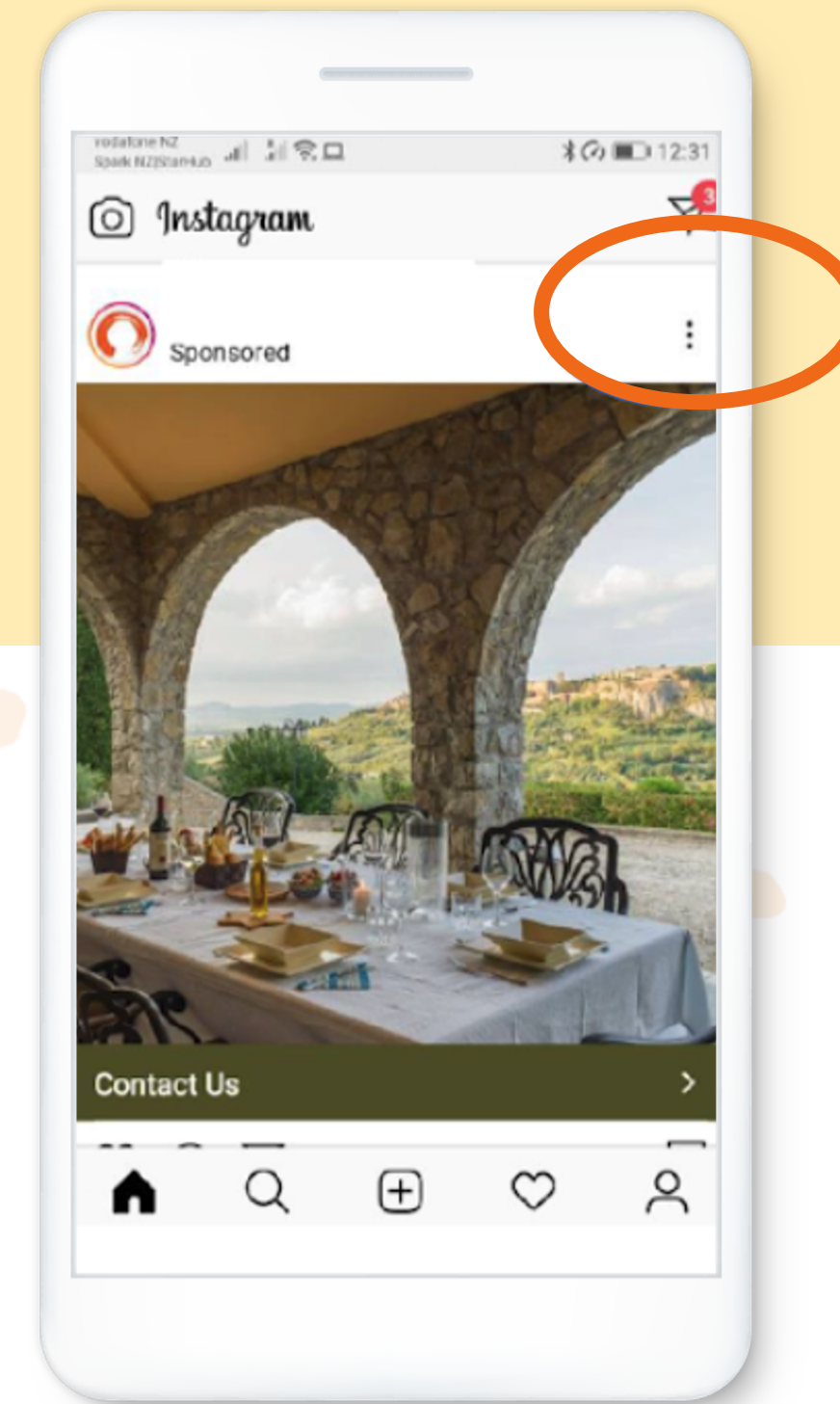


Ad

How To Report False News on Instagram?



Personal Post



Sponsored Post



Reducing the Spread of False News

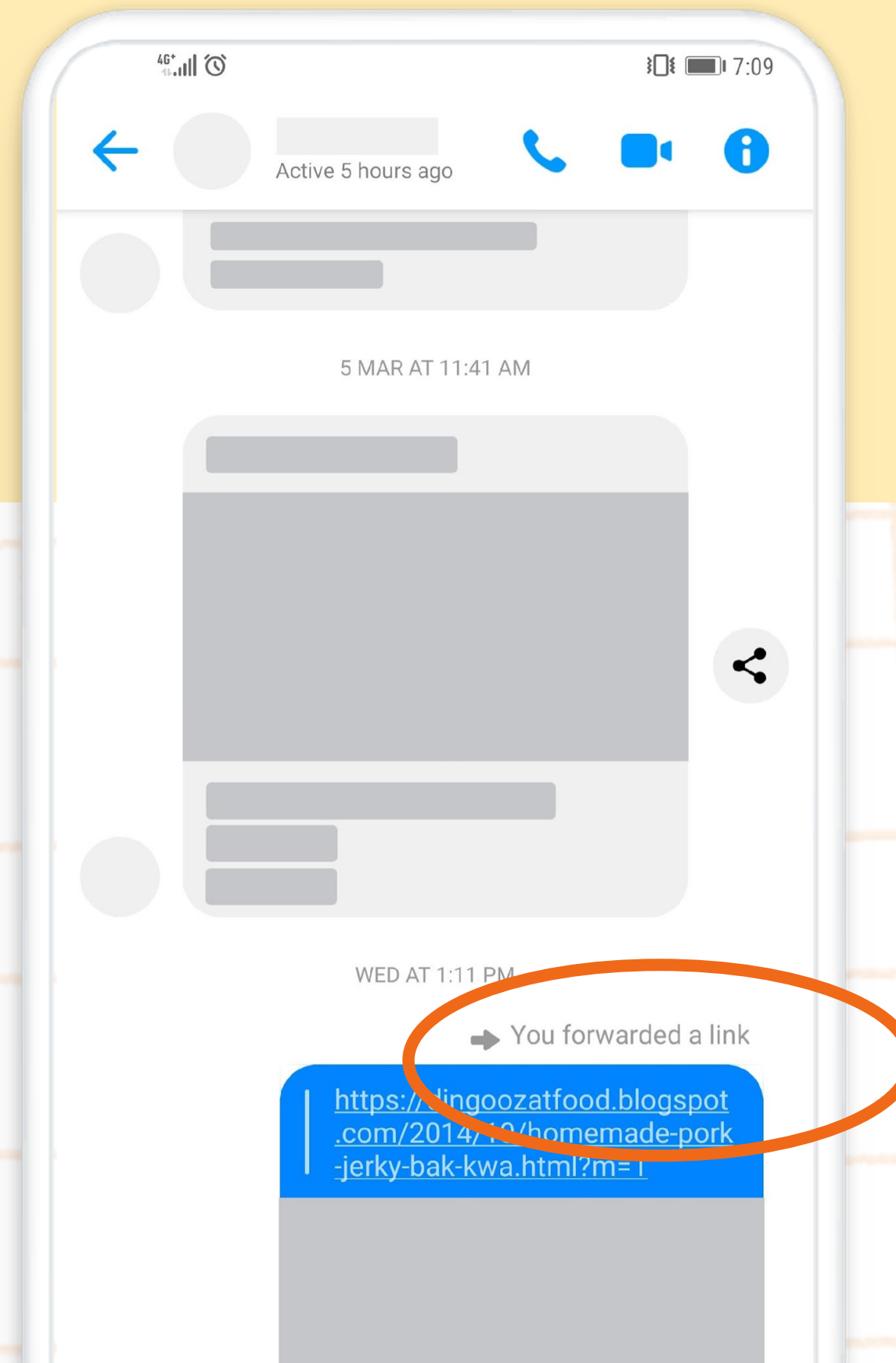
Identifying false news

Reviewing stories

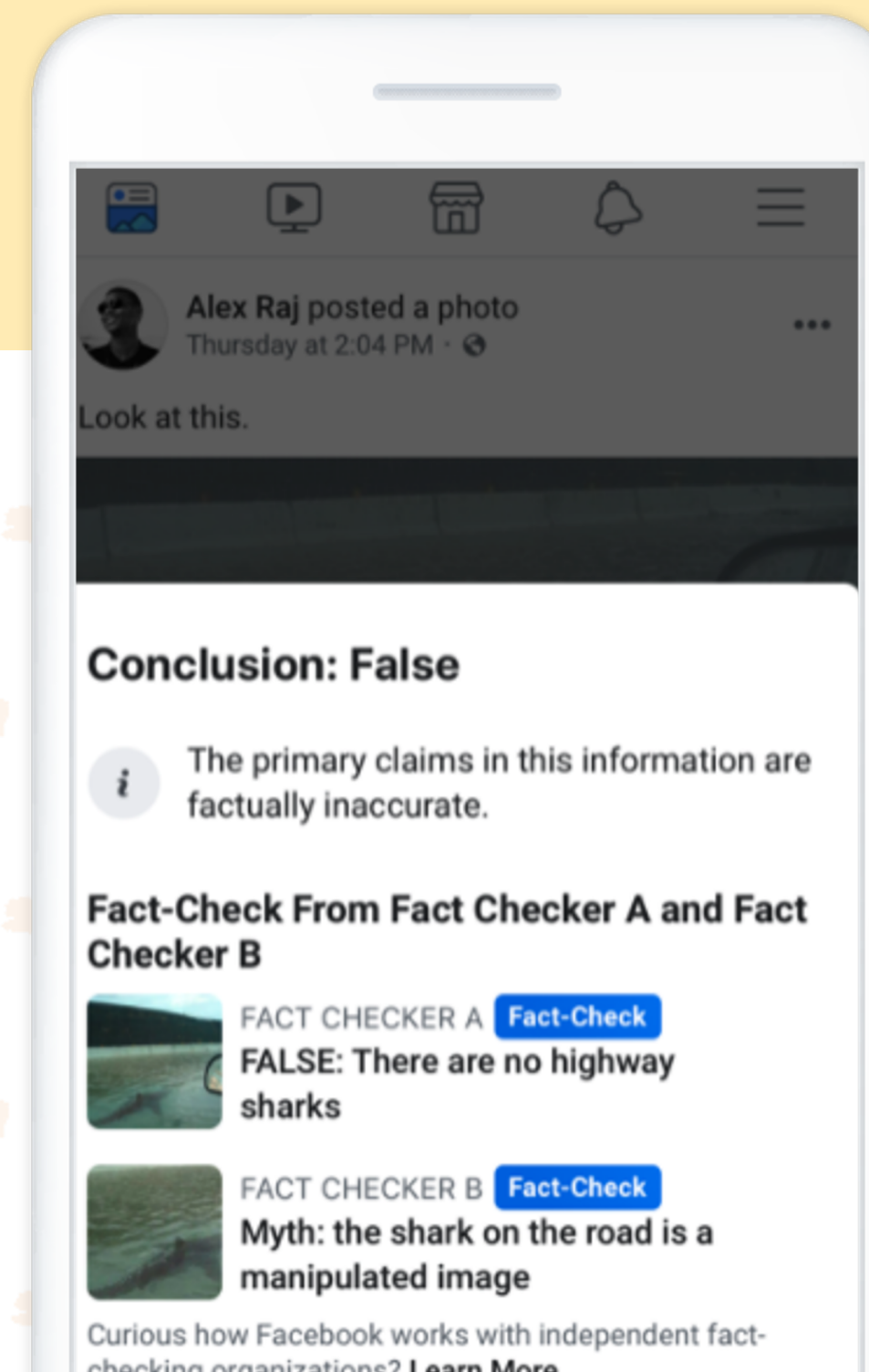
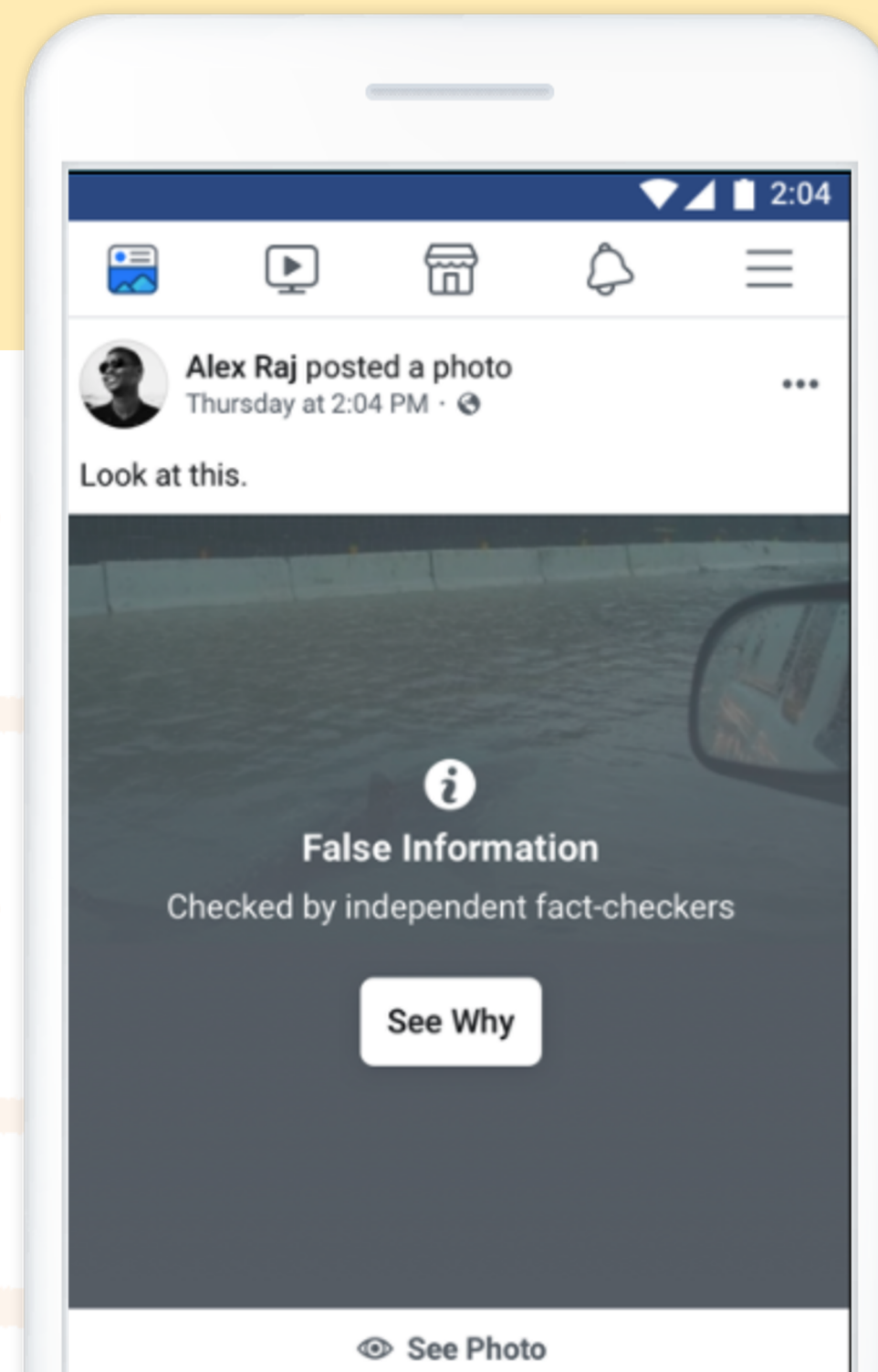
Showing false stories lower in News Feeds

Taking action against repeat offenders

How to See if a Message is Forwarded



Introducing More Visual Labels for Misinformation



LESSON 5

Versions of Media Texts

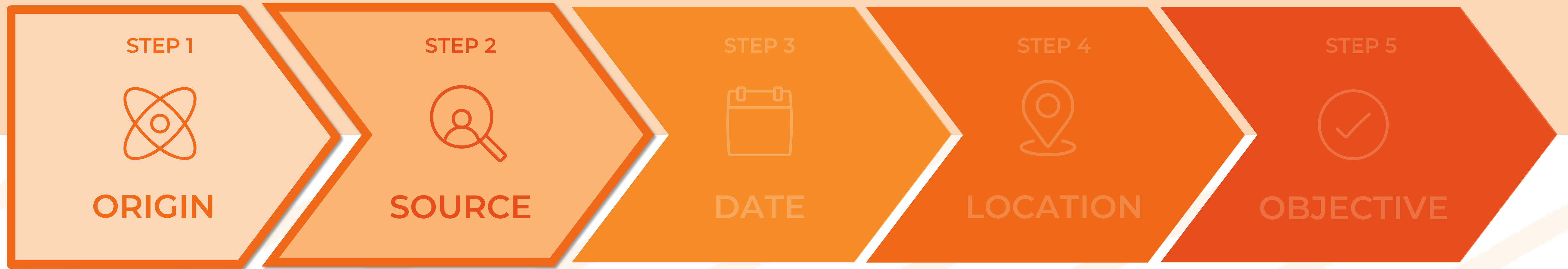


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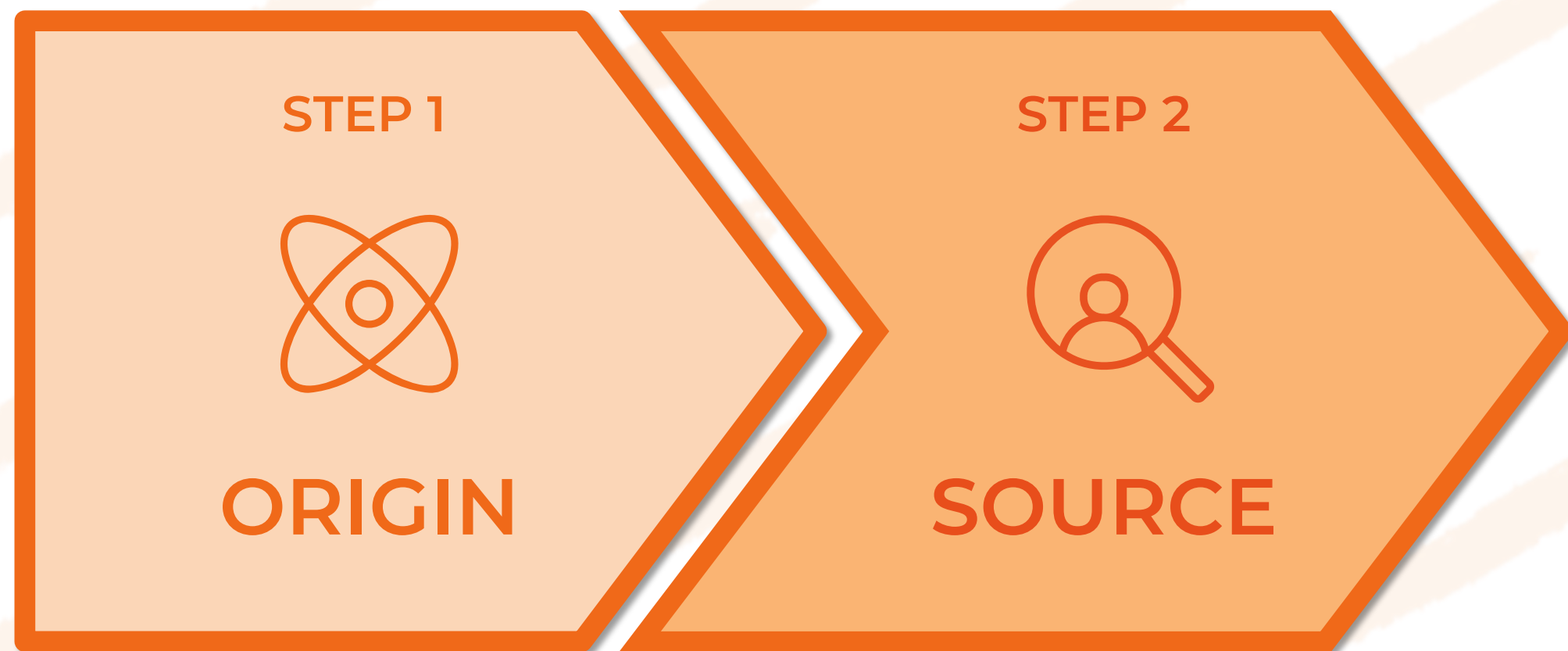
The Verification Checklist



The Verification Checklist



The Verification Checklist



- Have you ever copied an image or video from one platform and shared it on another one?
- Have you ever posted something a friend shared with you on a different platform?
- Have you ever deleted something and then reposted it at a later time?



Scrapes

Pieces of content that are copied from an original and sometimes move from one platform to another.

Also called “copies” or “versions” of media texts.





How could the journalist find out that you are the original creator?

What if your friend's post became popular and 50 other people shared it?

How could the journalist find out who the original creator is?



Clues

Low Image or Video Quality

Content Sharer

Smaller File Size

Video or Image Source

Gut Check



Activity

“Share Your Own News”

- What are some of the reasons people might choose to reshare content online?
- Think of other famous scrapes (versions) you have seen people share online. Are there instances when identifying a source is more/less important than others?



Activity

Can You Verify These Images?

Source: CNN, Photo Taken by Josephine Bohol Sabanai

<https://cnnphilippines.com/regional/2020/10/25/Negros-Oriental-couple-storm-wedding.html>

How Will You Respond to Scrapes and Memes You See in the Future?

Video by First Draft: The Challenge of Dealing with Scrapes

http://bit.ly/dealingwithscrapes_firstdraft

Best Possible Self



Source: This lesson is being shared through collaboration with the Greater Good Science Center at UC Berkeley. The Purpose Challenge Toolkit was created by Dr. Kendall Cotton-Bronk in partnership with the Greater Good Science Center and Prosocial. kendallcottonbronk.com. For more information, visit: purposechallenge.org & ggie.berkeley.edu/practice/best-possible-self



Activity



What Will My Life Be Like 10–20 Years From Now?



Activity

What Will My Life Be Like 10–20 Years From Now?



What will you be doing?

What will be most important to you?

Who will be in your life?

Do You Understand Your Purpose?

MODULE 4

WE THINK DIGITAL

Digital Engagement



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We Think Digital