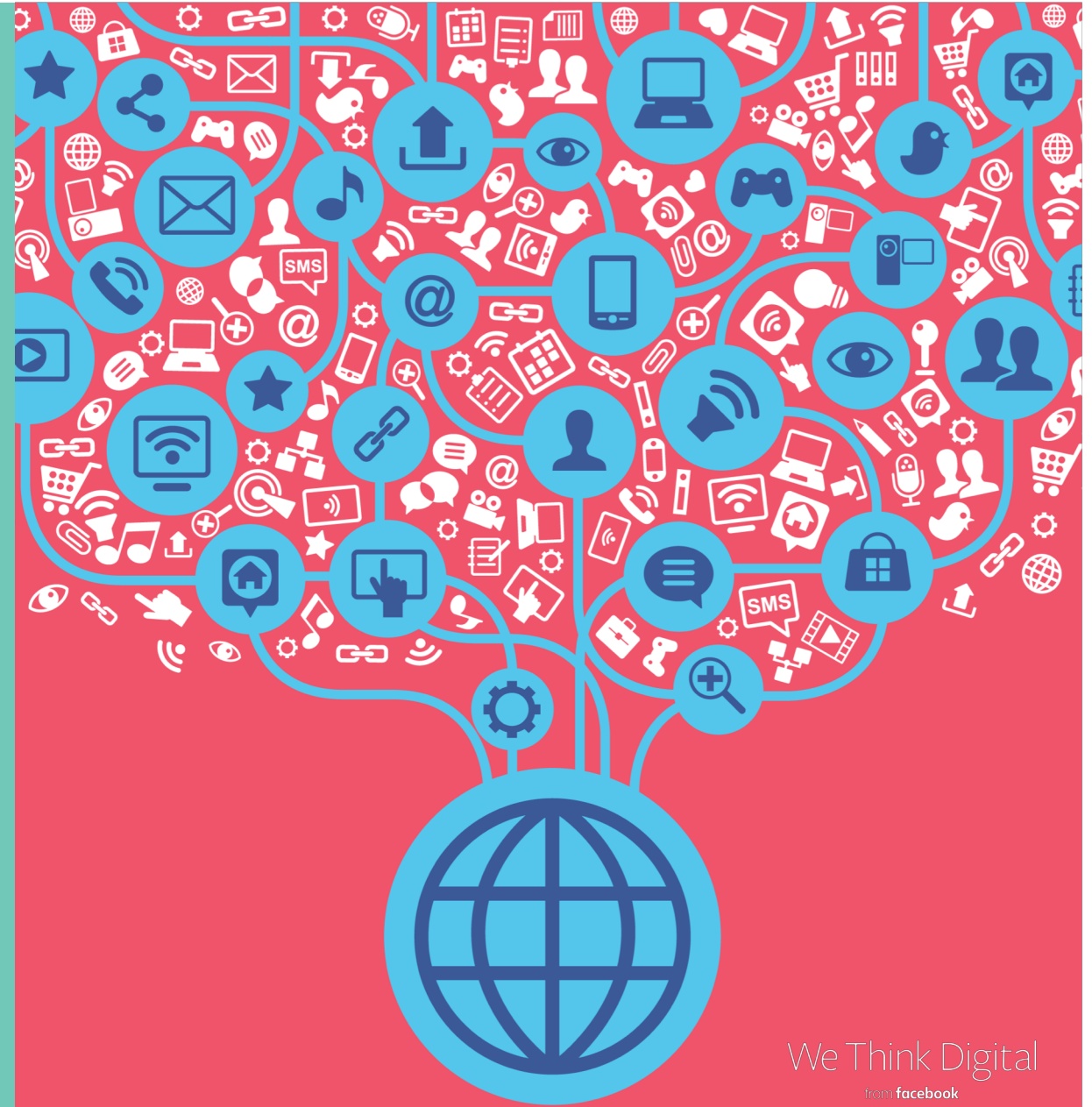


Be a critical  
thinker

# Choosing what to believe



We Think Digital  
from facebook

Information found online

---

# News



We Think Digital  
from facebook

Information found online

---

# Product information and advertisements



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from facebook



## Information found online

---

Public service

Government

Community notices



# Information found online



Research



Special interest



Entertainment



Personal stories



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# Critical thinking

---

Who

What

Why



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from facebook

# Searching for the truth online



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from facebook

# Media literacy

---

Access

Understand

Analyse

Create

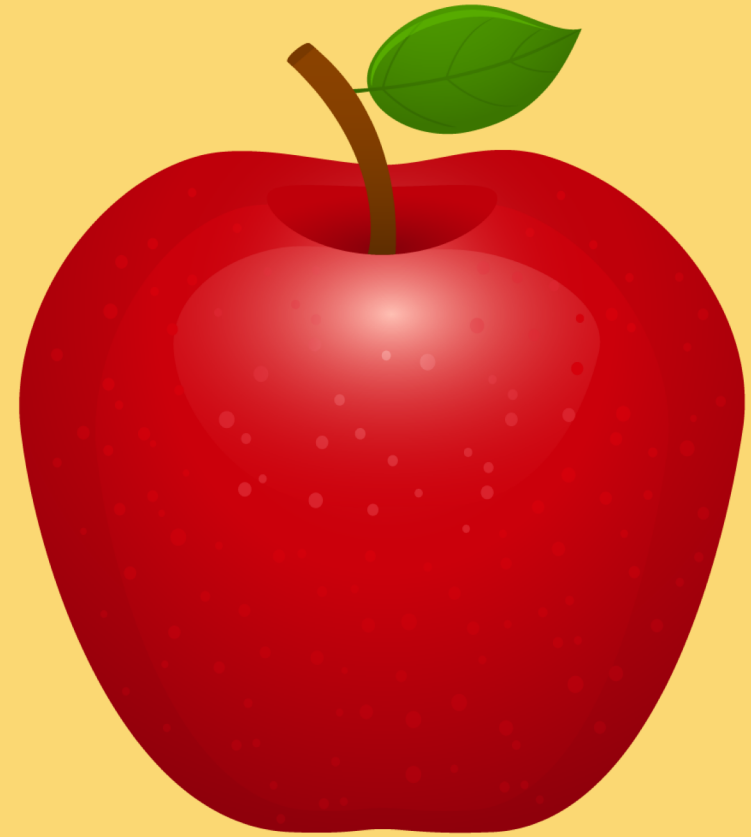


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from facebook

Fact

---

Something that is  
true can be proven



Statement 1

---

This is a horse.



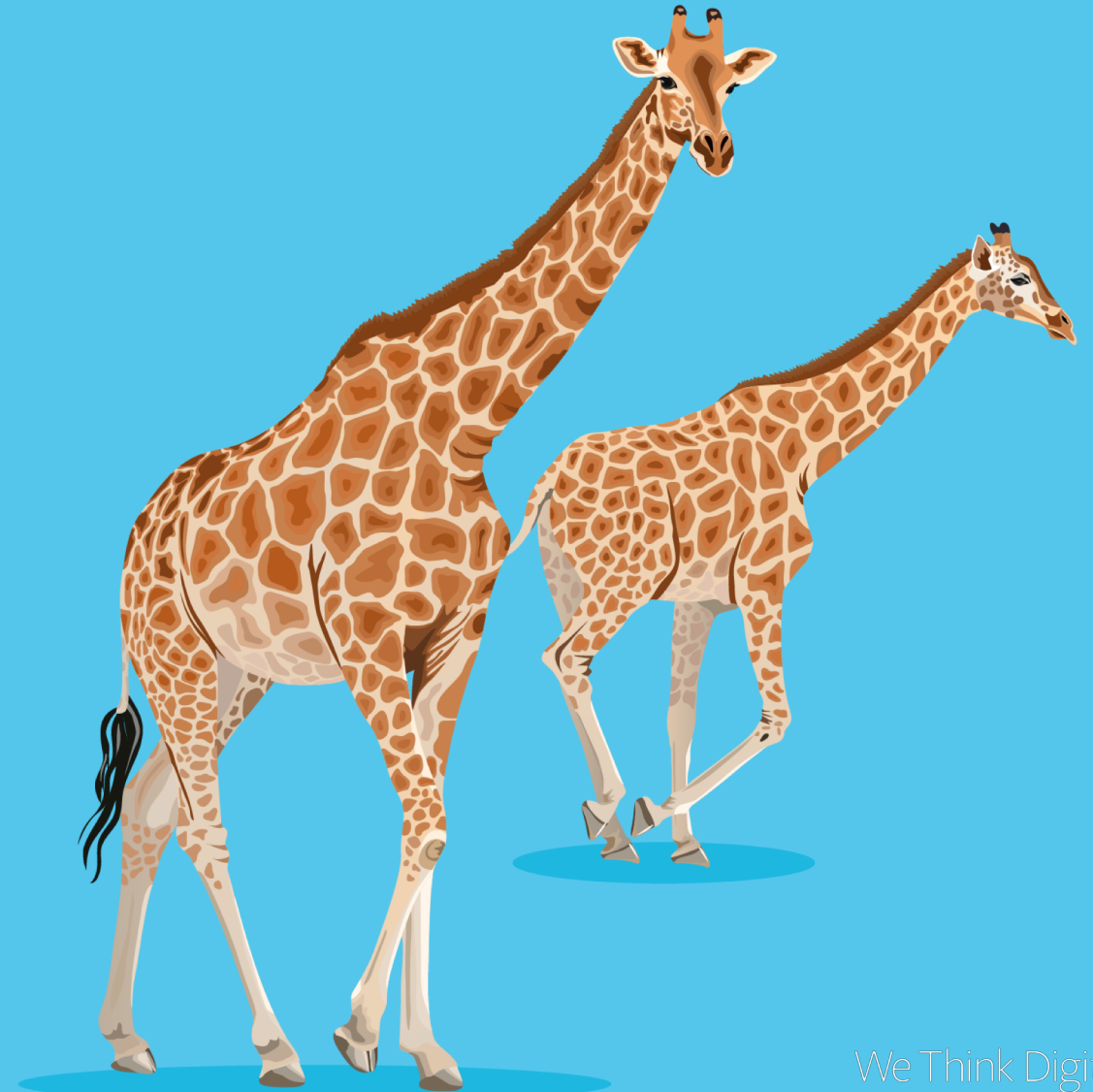
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from facebook



Statement 2

---

These are giraffes.

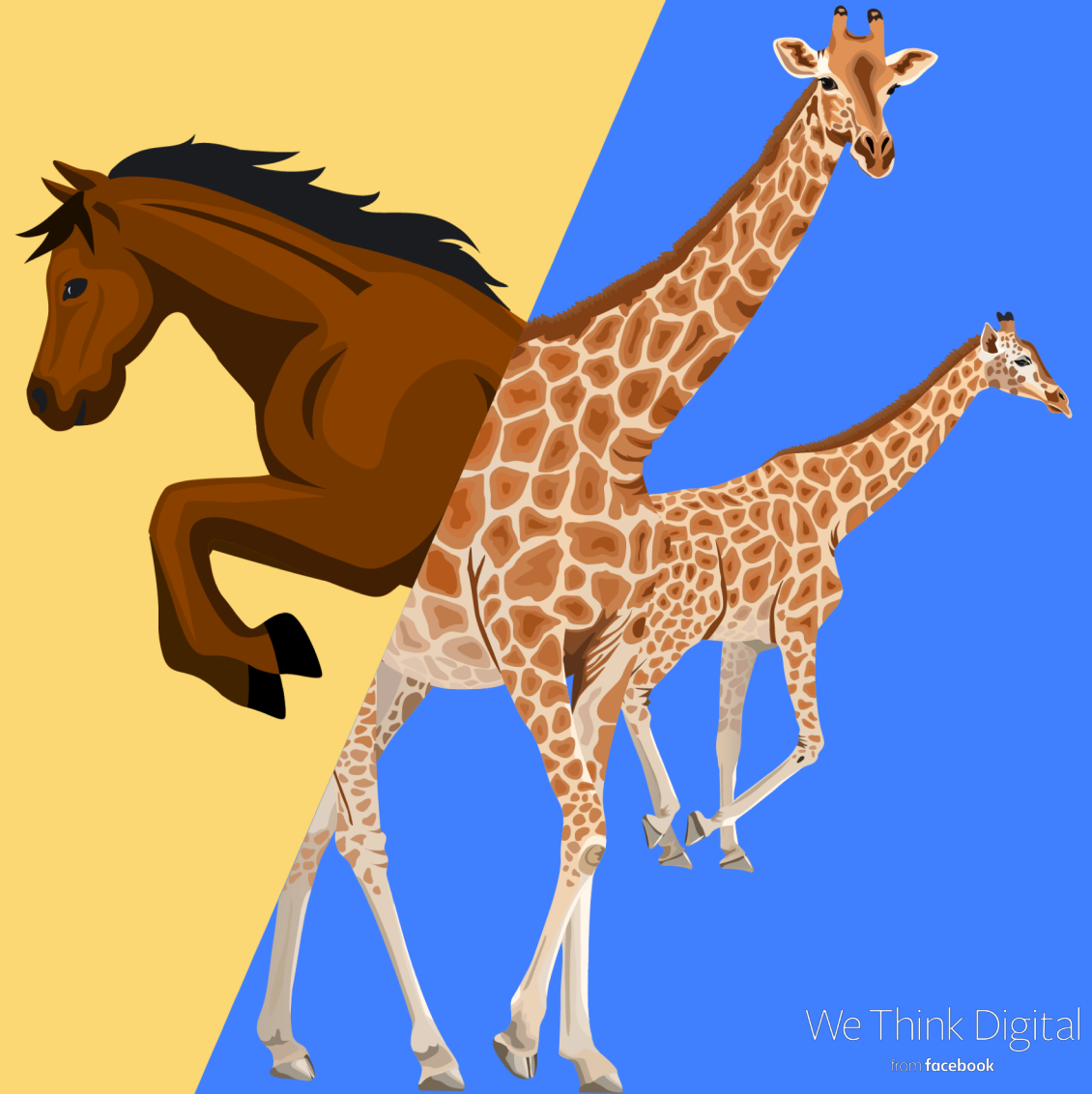


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Statement 3

---

This is a horse  
beside two giraffes.

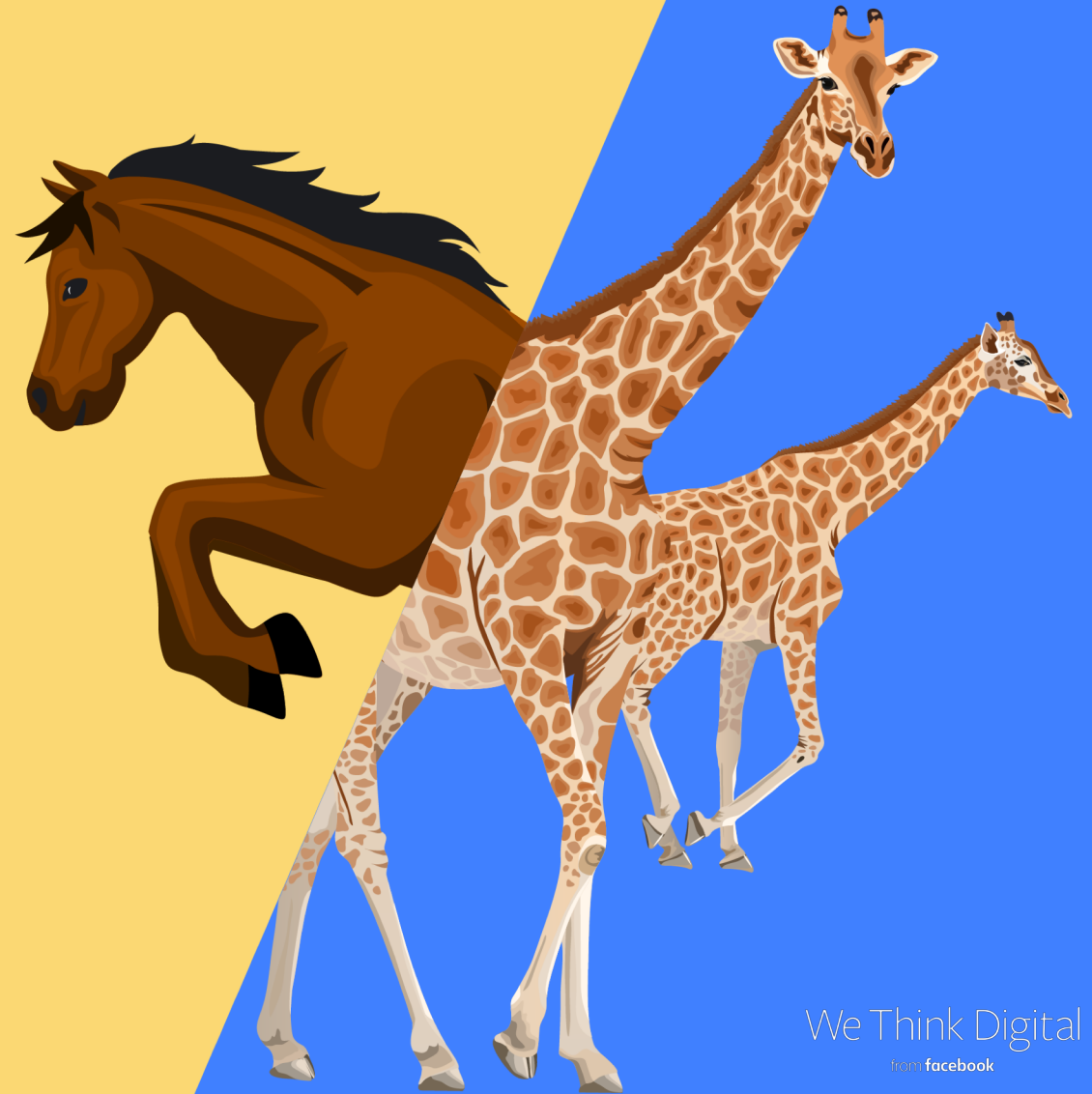


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Statement 4

---

Horses are better  
than giraffes.

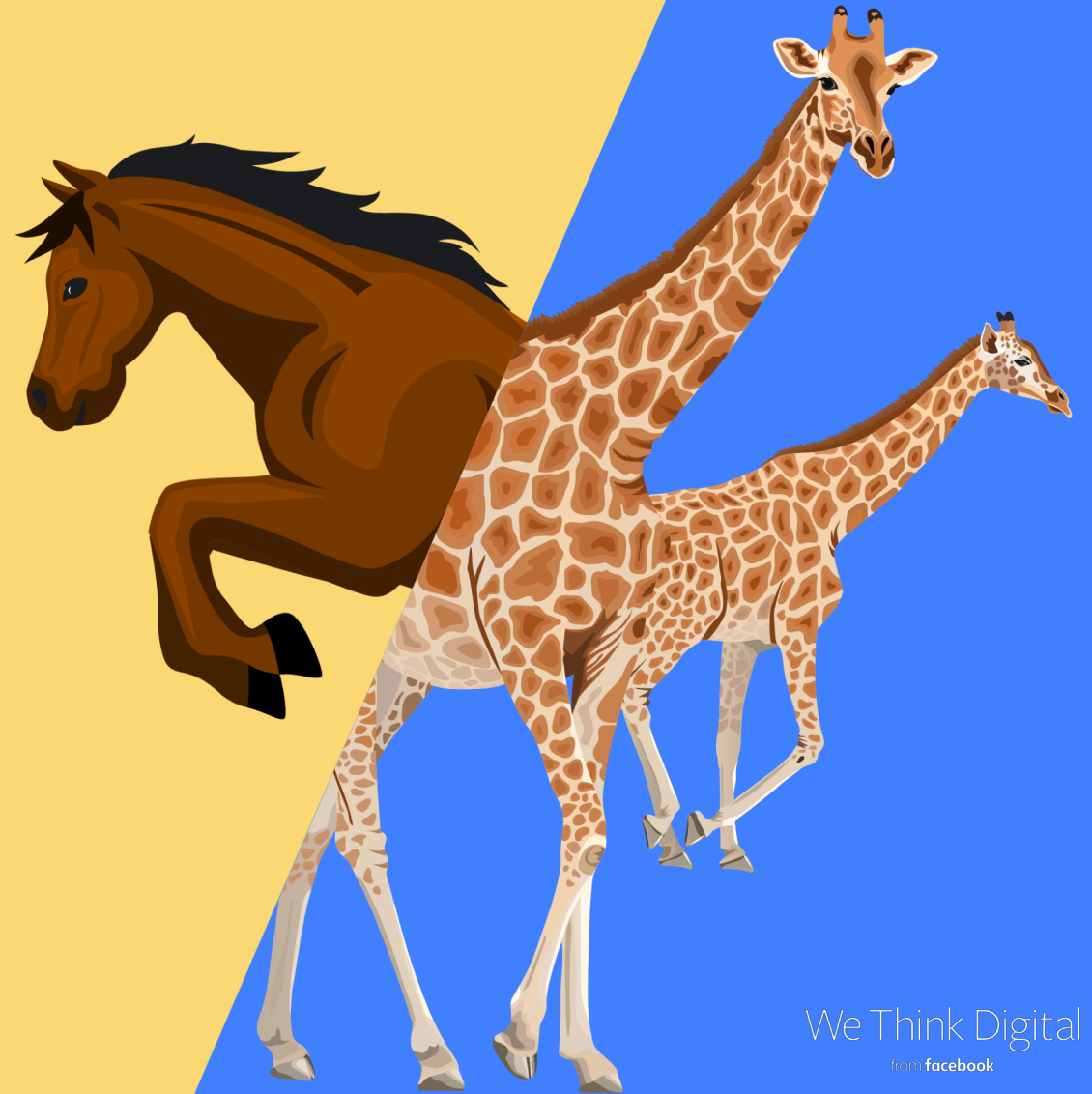


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Statement 5

---

Giraffes are better  
than horses.

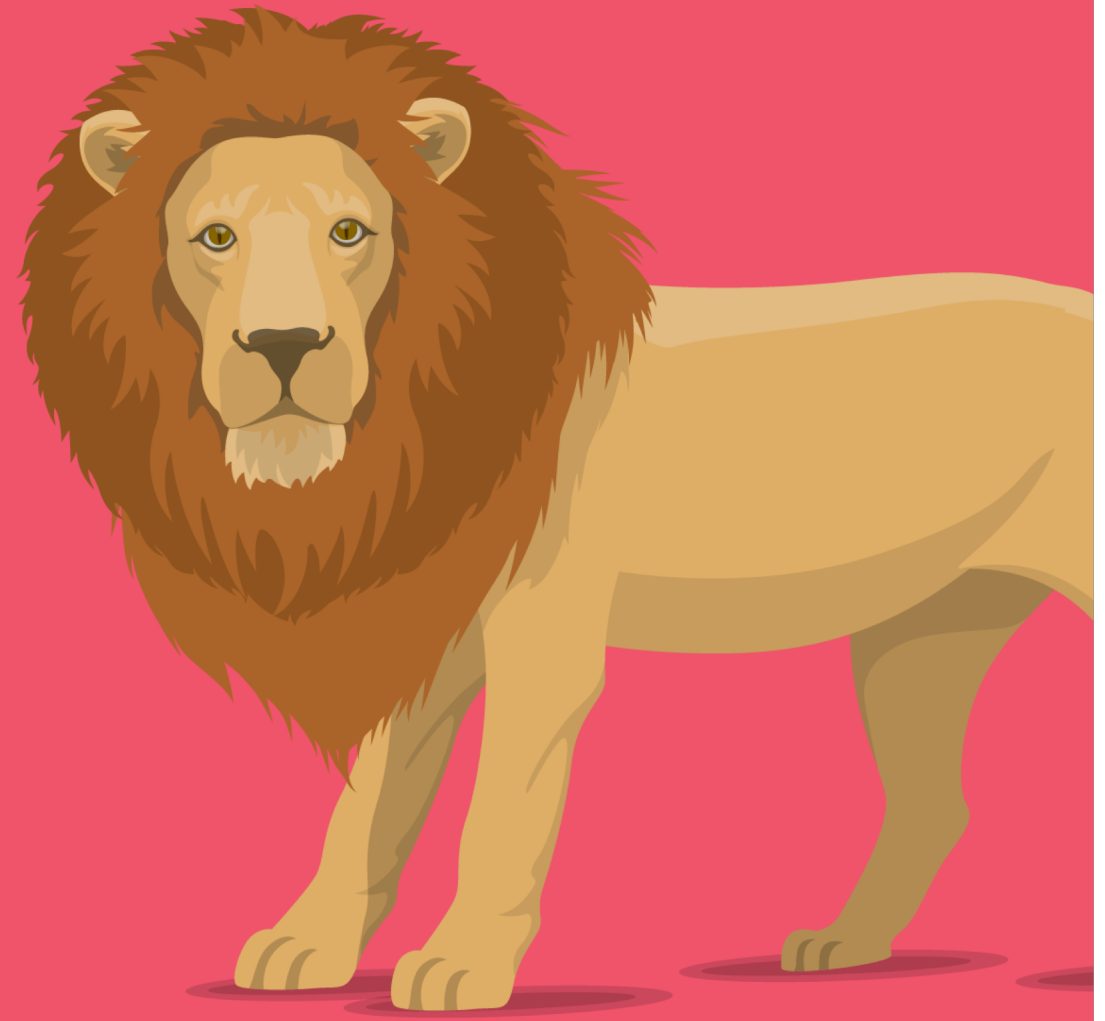


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Statement 6

---

This is a chicken.



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# Know the difference



Fact



Opinion



False information

**FALSE**

**TRUE**

www.blogit.newnewsnow.com/2

# Earth invaded by aliens

February 2012



Placeholder text for the article body, consisting of several lines of gray bars.

- ✓ Free Shipping Tooday!
- ✓ No Additional Charges!
- ✓ Buy One, Get One Free!

**20 %**  
discount

**DOWNLOAD!**  
**DOWNLOAD!**  
**DOWNLOAD!**





Is it clickbait?

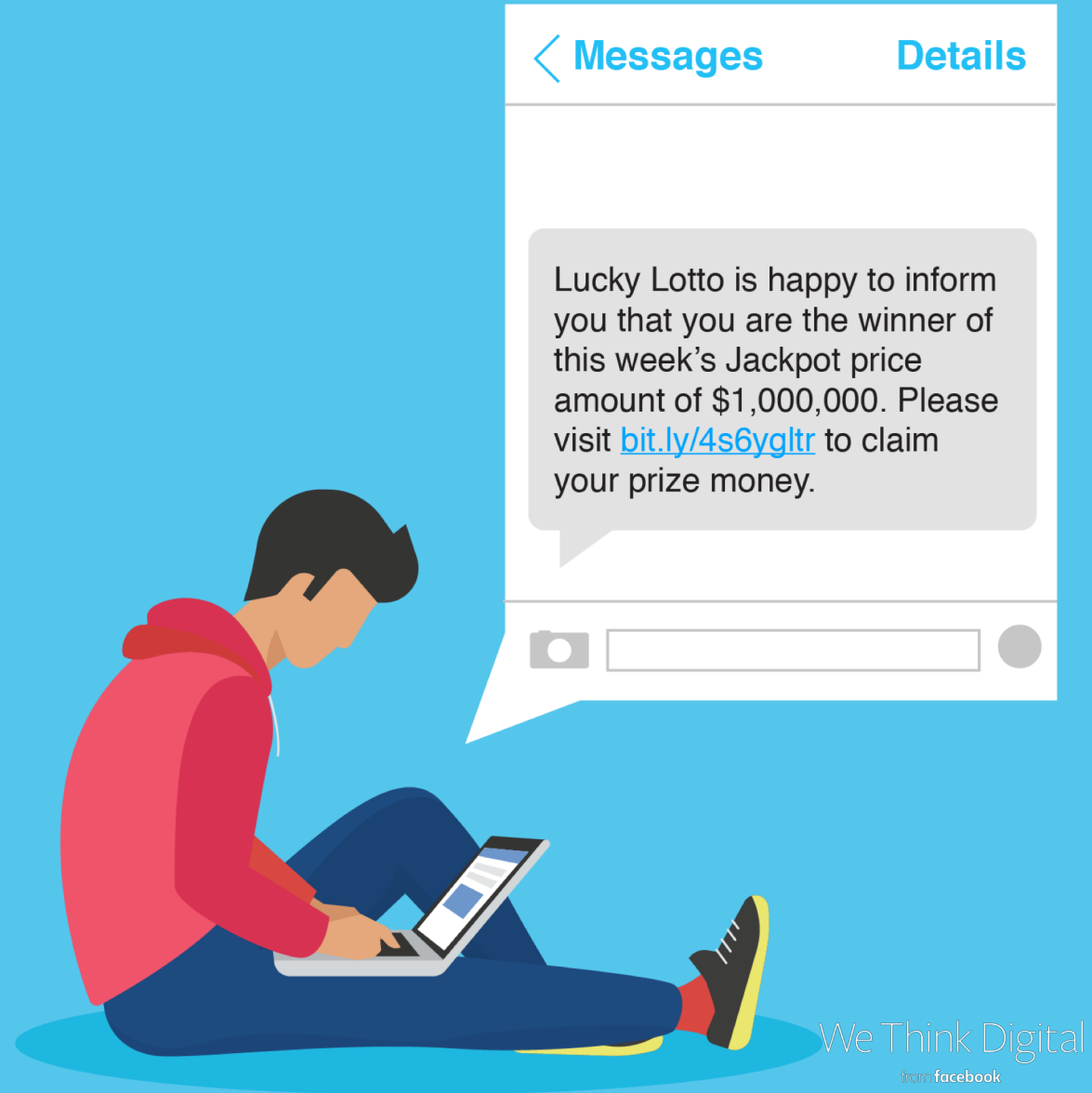


Are the images  
real?

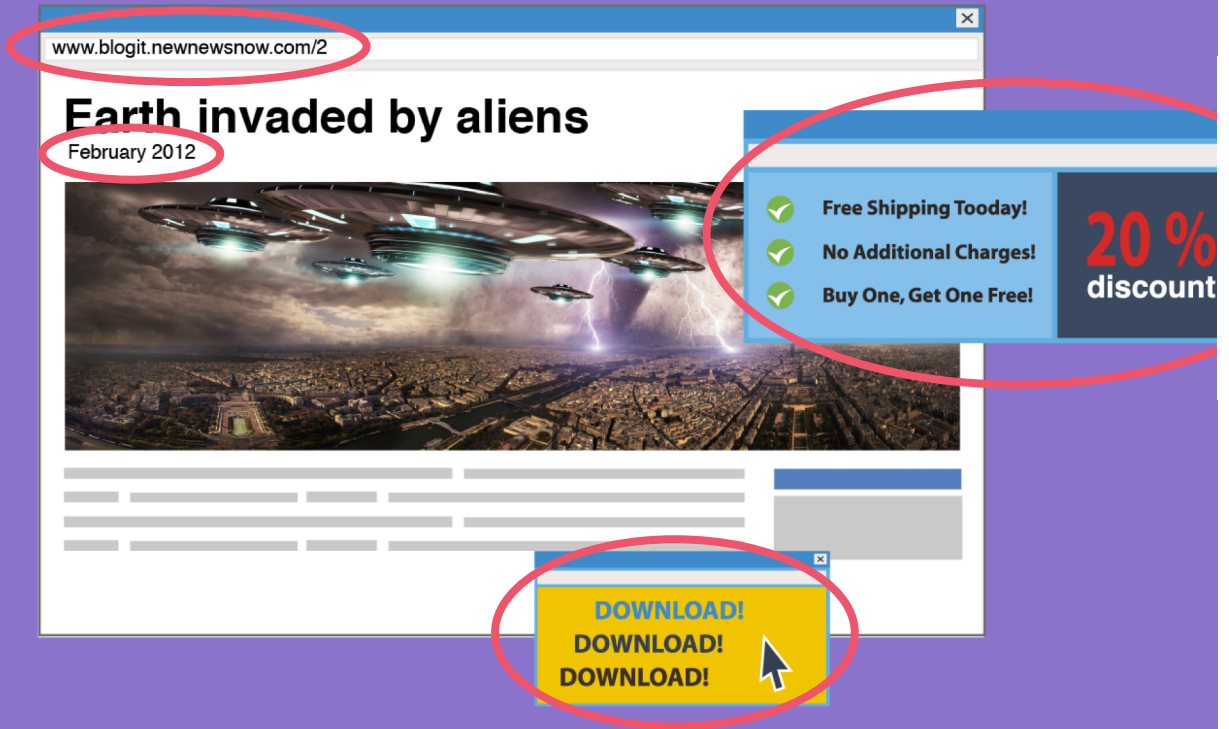


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# What is the source?



# What is the context?



Can you check the  
information  
elsewhere?

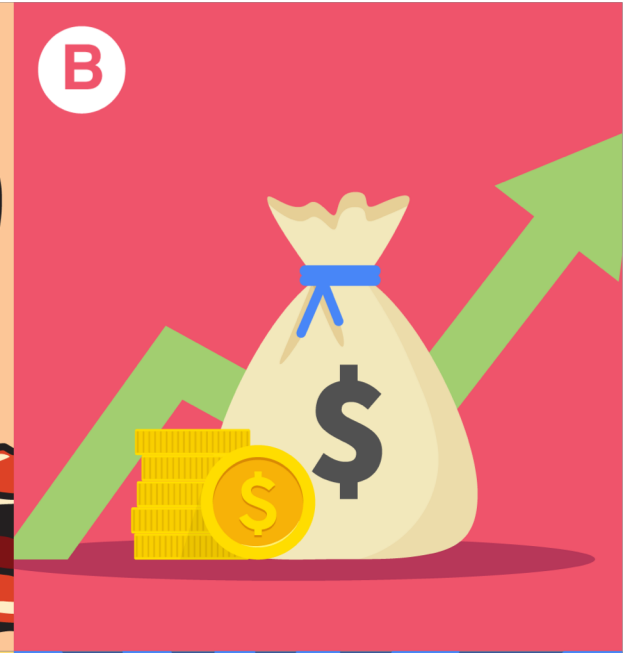


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from [facebook](#)

Why was the  
information  
published?



# Why make it up?



## Different hats

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Advertisements

Entertainment

News

Friends and Family





Be critical

---

Reflect

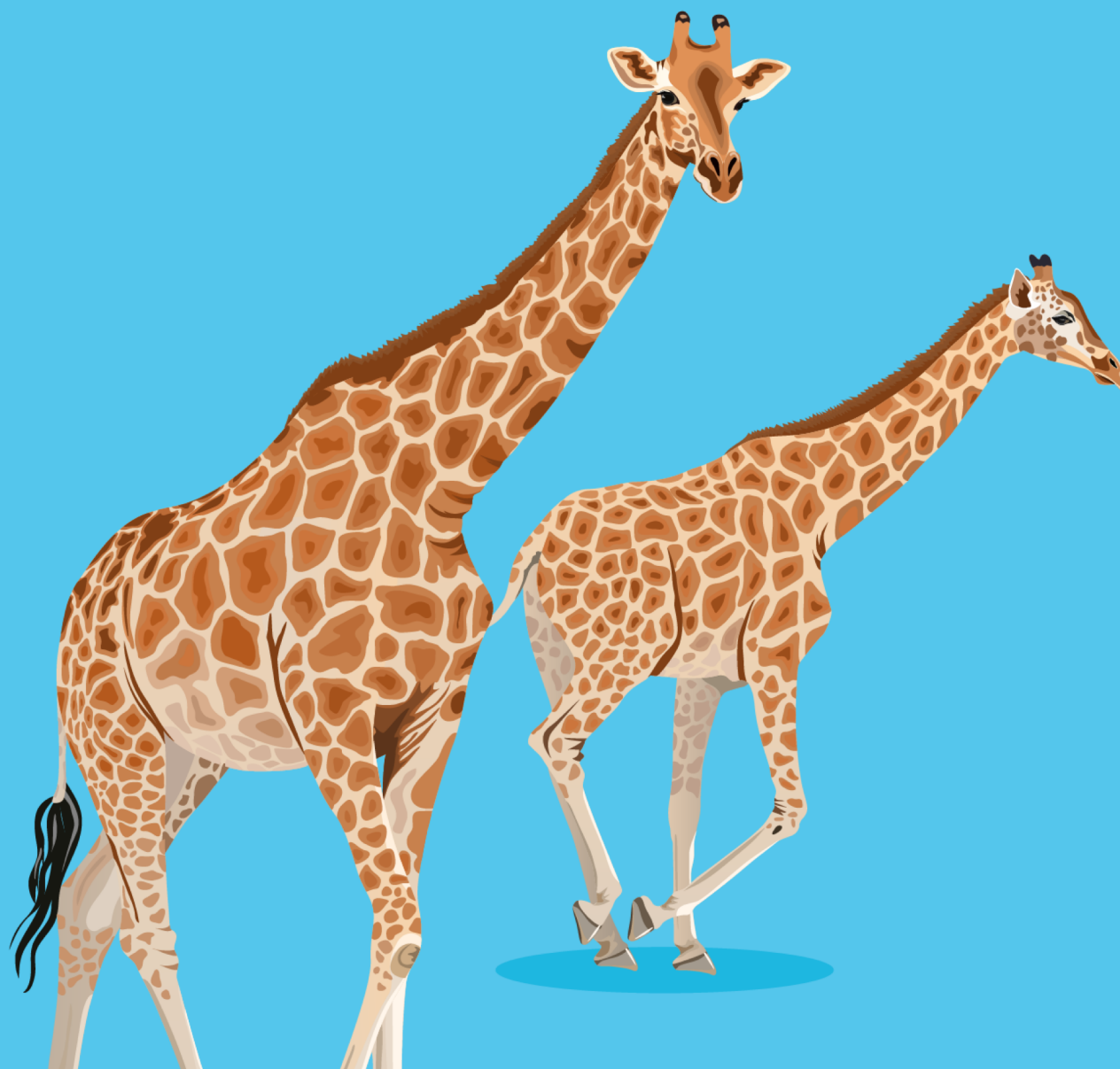


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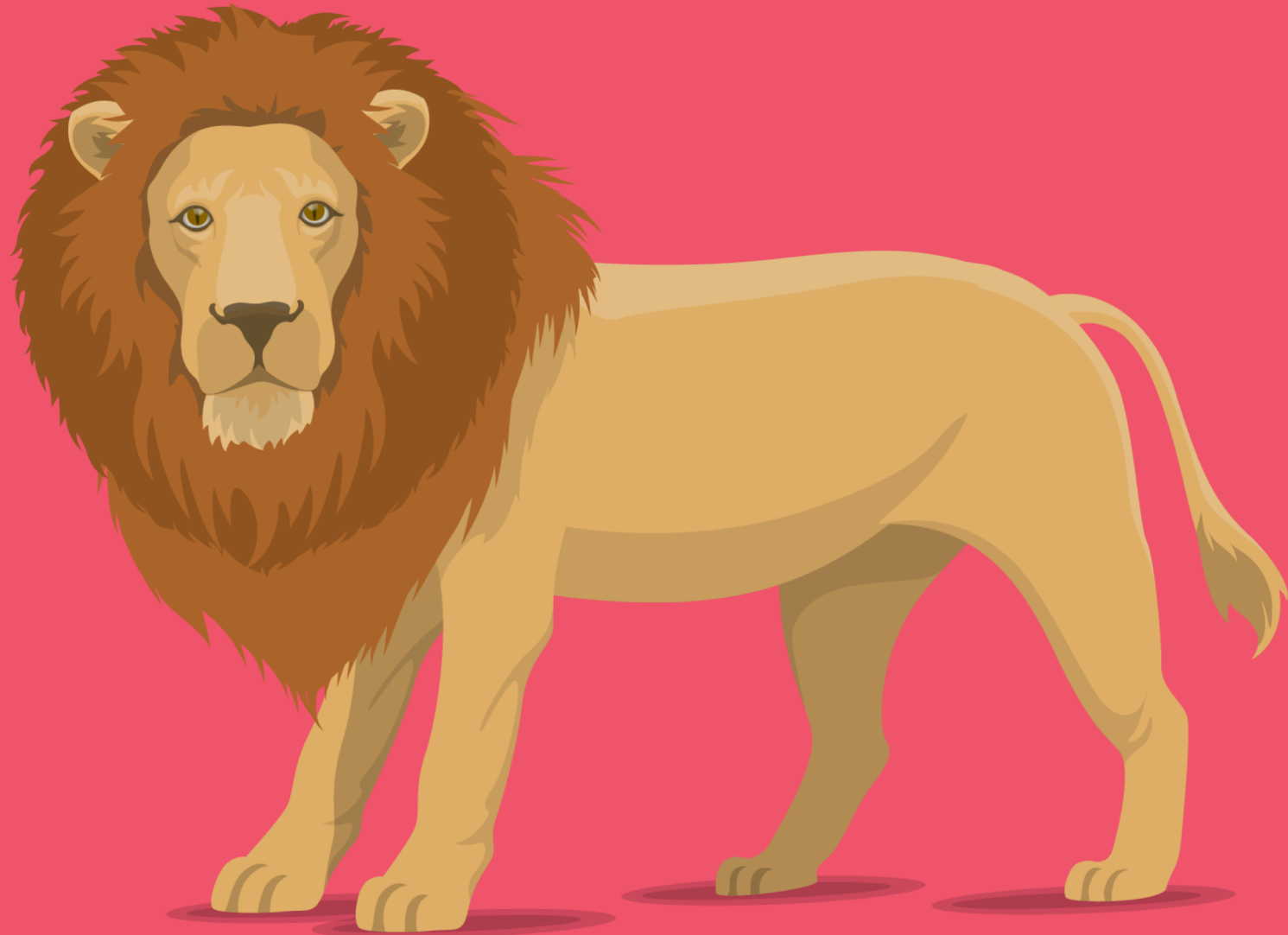
# Perspective



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We Think Digital  
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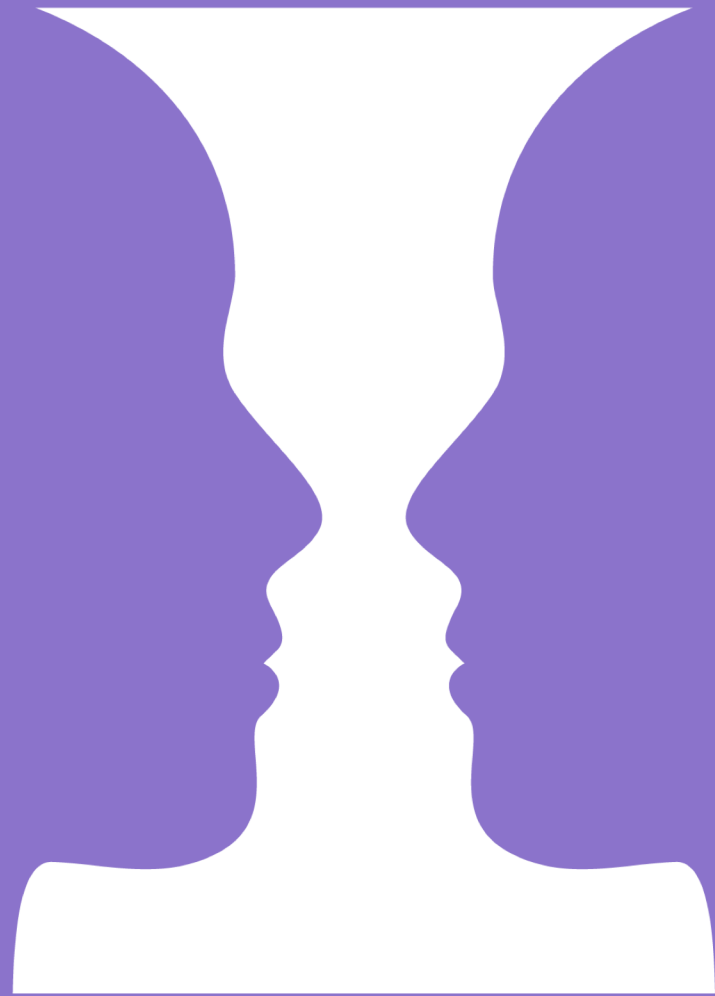
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# Butterfly or human



We Think Digital  
from facebook

Vase or two faces



We Think Digital  
from facebook

Perspective

---

Where are you  
coming from?







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from facebook



We Think Digital  
from facebook

What influences your thoughts,  
beliefs and decisions?

---

Friends



We Think Digital  
from facebook

What influences your thoughts,  
beliefs and decisions?

---

Family



What influences your thoughts,  
beliefs and decisions?

---

School



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from facebook

What influences your thoughts,  
beliefs and decisions?

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Workplace



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from facebook

What influences your thoughts,  
beliefs and decisions?

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Society



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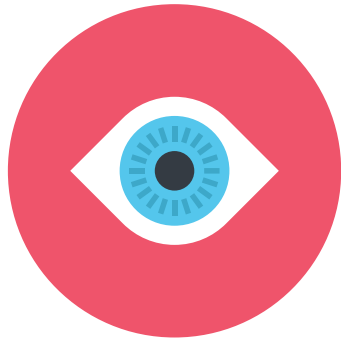


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# Reflect





Informed



Engaged



Empowered

# Thank you